

Austrian National   
Tourist Office

# Summer News 2023



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[press.austria.info](https://press.austria.info)

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# SUMMER HOLIDAYS

## THE AUSTRIAN WAY

### #feelaustria

Meetings at the office followed by quick lunchbreaks, fueling your body with the latest superfoods. Then afterwork drinks with clients or back to the couch, binge-watching the latest Netflix show. For many of us, city life sometimes feels like a never-ending hamster wheel. But what if we told you that life didn't always have to be this way? In Austria, we like to do things a little different, our own way. And we invite you to discover and embrace our lifestyle in all its facets this summer.

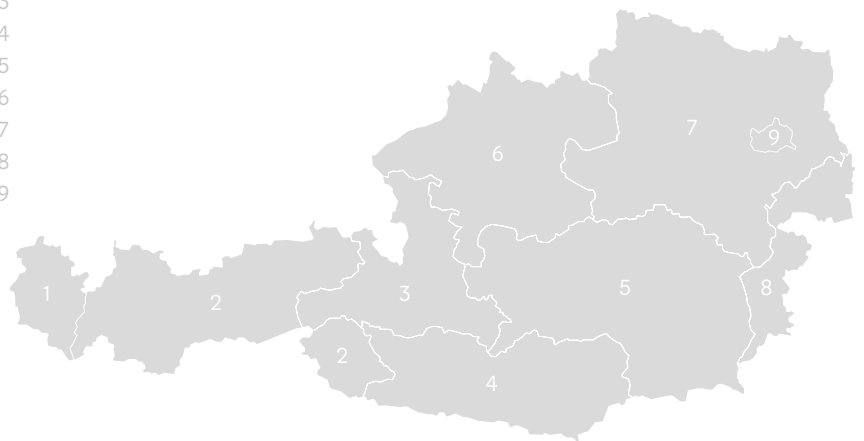
Summer holidays the Austrian way mean taking a step back from the hustle and bustle of everyday life and fully immersing yourself in exciting adventures, authentic nature, and traditions. Swap business meetings for walks by the lake, public football screenings for breathtaking alpine panoramas, and Netflix sessions for a stroll through an art museum, marveling at masterpieces by world-famous painters. Tired of file sharing at the office? Try food sharing instead – we recommend a large portion of Kaiserschmarren, ideally enjoyed on the sun terrace of a cosy hut. Low on energy? Try Austria's famous tap water instead of a chemical canned drink. And how about swapping business small talk for quality time together with your loved ones?

Experience Austria like the locals this year. From active outdoor activities to lazy days in the sun, relaxing city breaks – or a mix of all, no matter where your summer adventure takes you, Austria's regions will each enchant you with their unique vibe.

Need more information on Austria? We'd love to assist! Have a look on our website [press.austria.info](https://press.austria.info) and contact us.

The Austrian National Tourist Office Team

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# HIKING



Hiking in the Pyhrn-Priel holiday region in Upper Austria © Oberösterreich Tourismus GmbH, Robert Maybach

## UPPER AUSTRIA

### Pilgrimage along the Benedict Path

Embark on a pilgrimage "from monastery to monastery" along the 724 km Benedict Path. The trail currently connects Slovenia with Bavaria and extensions are planned to the north and south. 290 km of the pilgrim route lead to monasteries in Upper Austria. Four of these stages have already been accessible since last summer and pilgrims and long-distance hikers will be able to cover all 13 stages between Spital am Pyhrn and Engelszell from this summer. The official opening of the Upper Austrian Benedict Path will take place in late summer 2023.

#### Web

[www.upperaustria.com](http://www.upperaustria.com)

## TIROL

### New long-distance hiking trail "Glocknerkrone"

There will be a new long-distance hiking trail in East Tirol from summer 2023. The 65 km path named "Glocknerkrone" leads along the foot of the Großglockner in six demanding stages. At 3,798 m, the Großglockner is Austria's highest mountain. The hike passes through all vegetation zones, from flower meadows to high alpine pastures, barren areas, scree fields and glacier ice. There are five huts to stop off and spend the night at along the way. You can also book services such as luggage transport and a mountain guide to accompany you.

#### Web

[www.osttirol.com](http://www.osttirol.com)

### Even more family-friendly: KAT Walk Family

The KAT Walk Family is the ideal long-distance hiking trail through the Kitzbühel Alps for guests with children in tow and from summer 2023 it will be even more family-friendly. Previously divided into five stages, there are now just four. Those who book the local tourist office package are guaranteed family-friendly accommodation throughout as well as environmentally friendly luggage transport by electric vehicle.

#### Web

[www.kitzbueheler-alpen.com](http://www.kitzbueheler-alpen.com)



## TIROL

### BergWaldWeg on Mount Penken

The new BergWaldWeg on Mount Penken in Zillertal has been accessible since winter 2022/23. The idyllic summer and winter hiking trail, almost 5 km in length, leads from the Penkenbahn mountain station at around 1,790 m above sea level to the Finkenberger Almenbahnen middle station. Hikers cross forests and alpine pastures with stunning views of opposite Mount Ahorn and the Stilluptal accompanying them along the way. Mount Penken's summer hiking season begins at the end of May this year.

#### Web

[www.mayrhofen.at](http://www.mayrhofen.at)

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## INFORMATION

More about hiking can be found online.

[press.austria.info/uk/nature-adventure](http://press.austria.info/uk/nature-adventure)  
[press.austria.info/uk/summer-the-austrian-way/summer-hiking](http://press.austria.info/uk/summer-the-austrian-way/summer-hiking)



# CYCLING



Mountain biking Baumgartnerhöhe © Region Villach Tourismus GmbH, Martin Hofmann

## CARINTHIA

### New mountain bike trails in the Villach region

The choice for mountain bikers and trail riders is constantly growing in the Villach region. Eight new trails opened last year and the Faaker See Trail-Center is expanding by around 8 km of trails this year. From summer 2023 there will be two jump lines in addition to the classic single trails, the more difficult ones including so-called "doubles". A double is a jump element on which take-off and landing are at the same height with the middle ground dug out in between.

**Web**  
[www.lake.bike](http://www.lake.bike)

## LOWER AUSTRIA

### Garden bike tours Tulln

Tulln garden city offers a variety of ways to discover its flowers and plants. As of this year, three new bike tours lead to very different gardens. Choose between the 67 km Sunflower Tour, the 76 km Poplar Tour and the 80 km Rose Tour. All three tours start at the Donaulände in Tulln, leading past works of art integrated within the gardens and trees, show gardens and horticultural businesses.

**Web**  
[www.donau.com](http://www.donau.com)  
(German only)

## UPPER AUSTRIA

### Organic discovery tour in the Mühlviertel

Explore the Mühlviertel by bike in the most delicious way on the organic discovery tour. The four-day ride covers around 200 km with a variety of culinary stops along the way. These include the Mauracher organic bakery, Langzwettl cheese dairy, the mountain herb cooperative in Hirschbach, in the brewing community in Freistadt and the Damblacher organic distillery in Gutau. After a leisurely journey with the Mühlkreisbahn from Linz, you cycle from Rohrbach via Aigen-Schlägl to Waxenberg and Freistadt then back to Linz.

**Web**  
[www.upperaustria.com](http://www.upperaustria.com)

## UPPER AUSTRIA

### New gravel bike routes in the Salzkammergut

From summer 2023, gravel bikers will be able to enjoy 12 new routes between Bad Goisern, Hallstatt, Gosau and Obertraun in the Upper Austrian Salzkammergut. The tours are between 20 and 113 km in length and lead to the region's most beautiful places across different types of terrain. Circumnavigate Bad Goisern on the Salzkammergut Trophy Gravel Bike Training Route, bike along the Traun on the Salt Pirate Round or follow a tour around the Sarstein.

#### Web

[dachstein.salzkammergut.at](http://dachstein.salzkammergut.at)

## SALZBURGERLAND

### Week of sports in Salzburg

From 7<sup>th</sup> to 14<sup>th</sup> September, the city of Salzburg is initiating a week of sports, the focus being on cycling. Two cycling races will be held under the name "Cyclodome", with a racing bike competition leading around the cathedral on 7<sup>th</sup> September 2023 and a mountain bike one on Residenzplatz the following day. The week will end with a corporate run on 14<sup>th</sup> September.

#### Web

[www.cyclodome.at](http://www.cyclodome.at)  
(German only)

## TIROL

### AREA 47 with indoor bike park

From the end of April 2023, AREA 47, the large outdoor adventure park in the Ötztal, will have a further attraction: Austria's first indoor bike park. Bikers will be able to have fun and perfect their technique all year round in the 3,700 m<sup>2</sup> hall. Highlights include a pumptrack, a flowline shaped with dirt and a jumpline with a landing bag to cushion your landings. You can also make your way around the Skills AREA with its root carpet and rock garden. When it comes to facilities, there are showers and changing rooms plus a Chill-out AREA.

#### Web

[www.area47.at](http://www.area47.at)

### New practice course in the Bike Republic Sölden

Bike Republic Sölden is getting even bigger and better. A new practice area will open at the end of the green "Schtirggar Line" beginners' route in mid-June 2023. It includes six turns and various jumps. Bike Republic Sölden is one of Austria's largest bike parks with 12 shaped lines, 17 natural trails, 14 mountain bike routes and 13 enduro routes.

#### Web

[bikerepublic.soelden.com](http://bikerepublic.soelden.com)

### Sonnenrast-Trails in the Brixental

The Brixental is extending its offerings for downhill bikers with three new trails in July 2023. The family-friendly trails have difficulty levels ranging from easy to moderate and there is also a new skill park. The starting point for downhill rides is the Sonnenrastbahn mountain station and bikes can be transported up by cable car. The trail network is to be even further expanded over the next few years.

#### Web

[www.kitzbueheler-alpen.com](http://www.kitzbueheler-alpen.com)

### Bike Area Fieberbrunn

From summer 2023, Bike Area Fieberbrunn, which currently comprises three lines, will boast a new single trail for advanced bikers. The new trail complements the 4 km long Schweinestberg Trail of easy difficulty level. The Hänsn Line in the Easy Park Obingleitn practice area is also being redesigned.

#### Web

[www.fieberbrunn.com](http://www.fieberbrunn.com)

### Marienberg Trail in the Tiroler Zugspitz Arena

A new 3.6 km flow trail will open in the Zugspitz Arena in summer 2023. Flow Trail Marienberg has been given an easy difficulty level. It starts beneath the Sunalm on the Marienberg and ends at the middle station. The first section leads across alpine pastures before the trail meanders through the forest. Various obstacles guarantee fun for anyone who likes an easy ride.

#### Web

[zugspitzarena.com](http://zugspitzarena.com)

### Gravel.Tirol

Gravel biking is getting increasingly popular, which was reason enough for the Außerfern region to create Gravel.Tirol. With this collaboration, the four tourism regions of Lechtal, Reutte Nature Park Region, Tannheimer Tal and Tiroler Zugspitz Arena offer 18 gravel bike routes. In total, the routes are over 1,000 km long and overcome 22,000 m in altitude. The joint website provides information on all tours, from easy to challenging, and also features 58 designated bike accommodations.

#### Web

[gravel.tirol](http://gravel.tirol)  
(German only)



## VORARLBERG

### Culinary cycling in Lingenau

A new addition in the Bregenzerwald is the sporty (e)-mountain bike tour that can be booked as a "Culinary Cycling" day package. It takes you from breakfast in Lingenau through the beautifully situated alpine settlement area of Schetteregg. Lunch awaits in Sibratsgfäll, a little village at 930 m above sea level in Nagelfluhkette Nature Park, named after "Nagelfluh", a conglomerate of rock. The tour then continues through a typical plenter forest (a sustainably managed forest) before returning to Lingenau for dessert. In addition to the description of the 34 km route, breakfast, lunch and dessert are included in the package. You should allow for a cycling time of around four hours.

#### Web

[www.bregenzerwald.at](http://www.bregenzerwald.at)

### Trailpark Hochjoch Montafon

Get ready to ride three new flow trails on the Hochjoch, Montafon's local mountain, from summer 2023. The trails start at the Hochjochbahn mountain station and lead 500 m downhill to the middle station. Trail 1 has a difficulty level of very easy, Trail 2 of easy and Trail 3 is only suitable for experienced mountain bikers.

#### Web

[www.silvretta-montafon.at](http://www.silvretta-montafon.at)

### Audio cycle path "Crossing the border"

With its 100 km long "Crossing the border" audio cycle path, the Jewish Museum Hohenems launched a truly innovative project in the summer of 2022. Along the route, which leads from Bregenz to the Montafon, 52 audio stations tell the tales of daring escapes that took place between 1938 and 1945. Symbolic border stones mark the audio stations and you can listen to the escape stories via a QR code or the website. From July to the beginning of September, guided cycling tours dive deeper into individual destinies, creating a multi-layered picture of the time. The Jewish Museum Hohenems was awarded the Austrian Museum Prize in October 2022 for its inspiring, bold and open-minded exhibition concept. It is the only museum in Austria to have received this award for the second time.

#### Web

[crossing-the-border.info](http://crossing-the-border.info)  
[www.jm-hohenems.at](http://www.jm-hohenems.at)

## INFORMATION

More about cycling can be found online.

[press.austria.info/uk/summer-the-austrian-way/summer-biking](http://press.austria.info/uk/summer-the-austrian-way/summer-biking)





# NATURE EXPERIENCES



Leutasch – Gaistal – Igelsee © Region Seefeld

## CARINTHIA

### New visitor centre Geo.Dom

The Karawanken UNESCO Global Geopark's multifunctional visitor centre named Geo.Dom opened on the Petzen at 1,708 m above sea level in December 2022. Visitors can reach the multi-storey building by cable car. The new centre at the top uses artificial intelligence to allow visitors to become part of nature themselves. Cross the Petzen as a drop of water, transform into a plant or become part of the Geopark's virtual garden. The Geo.Dom also has exhibition rooms and a panorama restaurant.

#### Web

[www.petzen.net](http://www.petzen.net)

## LOWER AUSTRIA

### Aigen 13: herbal and upcycling retreats

Aigen 13 opened near Groß Gerungs in the Waldviertel last year. The renovated farm has two spacious holiday apartments. Following the motto "live slower", the hosts don't just offer rooms for leisurely breaks here – they also organise retreats on different topics. A four-day herbal retreat is being held in June. Participants collect herbs together and prepare them, either for culinary purposes or to make care products.

#### Web

[www.aigen13.at](http://www.aigen13.at)  
(German only)

## TIROL

### Adventures in the Leutasch Spirit Gorge

Leutasch Spirit Gorge is one of the most popular summer excursion destinations in the Seefeld region, and from summer 2023 the trail through the gorge will be even more exciting. Instead of boards, interactive stations will guide visitors through the realm of the gorge spirit and goblins. The new themed trail will also have features such as a witch's cauldron and devil's water to explore.

#### Web

[www.seefeld.com](http://www.seefeld.com)



## TIROL

### Timok's Explorer Path

Timok's Wild World in Fieberbrunn is launching a new attraction in 2023. Timok's Explorer Path is being created between the Streuböden middle station and the Wildalpgatterl. At six interactive stations, Timok playfully reveals interesting facts about the alpine flora and fauna and many a secret. Find out why we should be particularly kind to the alpine newt, for example, or why you could also call a dragonfly a "mini dinosaur with a reverse gear".

#### Web

[www.fieberbrunn.com](http://www.fieberbrunn.com)

### Nature Park House Ginzling

The extended Nature Park House will open in the Zillertal Alps Nature Park in Ginzling this June. The modern wooden building now includes an exhibition area of around 500 m². The exhibition provides insights into the fascinating world of Zillertal stones and minerals, a highlight being the unique collection of Zillertal garnets, also known as caruncle stones. A natural garden with a climbing and play area can be found in front of the Nature Park House.

#### Web

[www.naturpark-zillertal.at](http://www.naturpark-zillertal.at)  
(German only)

### Wheelchair-accessible path on the Hahnenkamm

Kitzbühel continued to increase its fully accessible range of nature experiences with the Alpine Rose Trail that opened on the Hahnenkamm last summer, and there will be a further wheelchair-accessible path from this summer. The circular trail runs along the dam wall of a new mountain lake. A wheelchair-accessible Alpine Rose Garden is also being created along the way.

#### Web

[bergwelt-hahnenkamm.at](http://bergwelt-hahnenkamm.at)  
(German only)

### Mischbach waterfall nature site

There are several natural sites in the Stubaital with benches or swings that invite you to stay for a while. From summer 2023, nature lovers will be able to take a seat on a new viewing platform in front of the Mischbach waterfall. From the wooden platform you have a fantastic view of the almost 100 m high waterfall. The new nature site is only about 30 minutes' walk from Gasteig or Volderau.

#### Web

[www.stubai.at](http://www.stubai.at)

## VORARLBERG

### Kleinwalsertal's Great Naturalist Adventure: Insects

In the Kleinwalsertal, families can embark on several adventures, taking a closer look at nature and solving puzzles. From this summer, the "Wild Animals" and "River Tales" Great Naturalist Adventures will be complemented by the theme of "Insects". Equipped with a researcher's book, you follow the themed trail on the Heuberg near Hirschegg. Along the way, research stations provide insights into the world of insects and the variety of species to be found in the Kleinwalsertal. There are also some puzzles to solve.

#### Web

[www.kleinwalsertal.com](http://www.kleinwalsertal.com)

## INFORMATION

More experiences in nature and relaxing tips from Austria can be found online.

<https://press.austria.info/uk/summer2023>



# FURTHER EXPERIENCES



Stone pine park on the Hochzeiger summit in Pitztal © Pitztal Tourism Association, Daniel Zangerl

## BURGENLAND

### Regional shopping in the myburgenland shop

At the beginning of April 2023, the first myburgenland shop will open at Designer Outlet Parndorf, the largest designer outlet in Central Europe. Around 150 producers from Burgenland will offer their goods here and the selection will include around 600 mainly culinary products. The regional delicacies will also be available in an online shop.

**Web**

[www.burgenland.info](http://www.burgenland.info)

## CARINTHIA

### Panoramic swing Alexanderalm

Since autumn 2022, the panoramic swing on the Alexanderalm high above Lake Millstatt has invited guests to let their thoughts take flight. The large structure with two swings is about a 15-minute walk from the Alexanderhütte mountain hut. It also provides a fun break for those following the Alpe-Adria-Trail or the Nockberge Trail.

**Web**

[www.millstaettersee.com](http://www.millstaettersee.com)

## LOWER AUSTRIA

### Reset & Reload in the Vienna Alps

From 16<sup>th</sup> to 18<sup>th</sup> June and 15<sup>th</sup> to 17<sup>th</sup> September 2023, everything will revolve around the pleasure of doing nothing in Bad Schönau in the Bucklige Welt. "Reset & Reload" is the name of the relaxation weekend designed to promote inner balance. Guests spend two nights in Austria's first sugar-free hotel, the Vitalzeit Hotel Weber. From Friday to Sunday there is plenty of time for lie-ins, leisurely hikes, e-bike excursions, wellness and nourishing meals. And a dry bath in the Vital World with therapeutic carbonic acid promises the ultimate regeneration.

**Web**

[www.wieneralpen.at](http://www.wieneralpen.at)



## LOWER AUSTRIA

### The "House of Digitalisation" in Tulln

How do you detect artificial intelligence? What is a cyborg? And how smart will we live in the future? The "House of Digitalisation" in Tulln, which opened its doors in December 2022, provides exciting insights across 4,200 m<sup>2</sup> of exhibition space, currently on the topic of "Man + Machine". Visitors embark on an interactive journey with a tablet in hand. Highlights include a 360° LED show, smart projects from Austria and a selfie opportunity with a digital twin. Admission is free.

#### Web

[www.virtuelleshaus.at](http://www.virtuelleshaus.at)  
(German only)

## UPPER AUSTRIA

### Archery in Kirchsschlag

The Maurerwirt in Kirchsschlag near Linz has a new package for enthusiastic archers and those who want to become one. It includes two nights with half board, free use of all courses at nearby Breitenstein Archery Centre and rental equipment. The archery centre has three courses with over 80 stations and numerous 3D animal targets.

#### Web

[maurerwirt.at](http://maurerwirt.at)  
(German only)

### Augmented reality in the forester's lodge

The greatest cultural-historical treasure in Kalkalpen National Park is Bodinggraben forester's lodge, once the hunting lodge of the Counts of Lamberg. Since January 2023, visitors have been able to explore the former hunting lodge with its historical furnishings and the coinciding exhibition with augmented reality glasses. Countess Anna von Lamberg gives a virtual tour of her holiday home, tells you her family history and even shows you the lynx in Kalkalpen National Park. The guided tours take place on Fridays and last around two hours.

#### Web

[www.kalkalpen.at](http://www.kalkalpen.at)  
(German only)

## SALZBURGERLAND

### fahr(T)raum takes flight

Automobiles and racing cars from the past: the Ferdinand Porsche "fahr(T)raum" World of Experience in Mattsee is a top tip for anyone interested in vintage cars. In January 2023 it launched a spacious new event hall with an aircraft, VW Beetle and automobile exhibition, plus a particularly special exhibit: a replica of the Hansa Brandenburg C1. The double-decker aircraft was used by Austro-Hungarian Aviation Troops at the beginning of the 20th century and equipped with a four-valve engine developed by Ferdinand Porsche.

#### Web

[www.fahrtraum.at](http://www.fahrtraum.at)

### Interactive three-tower quiz rally in Radstadt

In March 2023, western Austria's first interactive adventure game launched in Radstadt. The "Mystery of the Three Towers" sees players embark on an adventure fit for the big screen, driving the story along by solving tricky puzzles. The puzzles are based on tasks from escape rooms with the difference being that an entire town, namely Radstadt, is the escape room here. Up to six players set off on the thrilling adventure together, making unusual acquaintances along the way. Be sure to listen to them carefully, as each piece of information could be a hidden clue.

#### Web

[www.radstadt.com](http://www.radstadt.com)

### "Under the Spell of the Trolls" adventure game in St. Martin bei Lofer

From April 2023, a magical world will unfold in the Martinsschlucht in the Salzburger Saalachtal, home to goblins, elves and trolls. The approximately two-hour interactive adventure "Under the Spell of the Trolls" begins at the large entrance gate near Wildental bridge. Goblin Quinn is looking for your help to save his world from a powerful threat. Make your way along the Saalach from station to station. The 4 km route is ideal for eight to eleven-year-old children and available in the free Locandy app.

#### Web

[www.lofer.com](http://www.lofer.com)  
(German only)

### Hochkönig Swing Park

In summer 2023, a new attraction will open next to the Steinbockalm on the Gabühel for families. Hochkönig Swing Park offers two spectacular waterfall swings and four other types of swing attractions at over 1,600 m above sea level. The Steinbockalm can be reached on hiking trails or with the Hochmaisbahn from Hinterthal or the Gabühelbahn from Dienten.

#### Web

[www.hochkoenig.at](http://www.hochkoenig.at)

## TIROL

### New sauna area at Alpenbad Leutasch

Alpenbad Leutasch has grown by 700 m<sup>2</sup> since December 2022 thanks to a new Sauna World. There are four different saunas (one with a view), a large infrared cabin and a steam bath. Cool off in the new pool with indoor and outdoor areas or the plunge and Kneipp pools. Guests can also wind down in eight different relaxation areas.

#### Web

[www.alpenbad-leutasch.com](http://www.alpenbad-leutasch.com)



## TIROL

### "Top of Alpbachtal" viewing platform

Since December 2022, the Hornbahn has been taking guests to the highest point of the Alpbachtal hiking and skiing area. A further new addition at 2,030 m above sea level is the 13 m high "Top of Alpbachtal" observation tower. A fabulous 360° view opens up from the panoramic windows inside and the external viewing platform. The tower was designed by internationally renowned Norway-based architects Snøhetta.

**Web**

[www.alpbachtal.at](http://www.alpbachtal.at)

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### Inclined elevator Ehrenberg Castle

In Reutte, Castle World Ehrenberg encompasses the Ehrenberg castle ruins, which can be seen from afar, the Klause fortifications and the Schlosskopf and Fort Claudia ruins. Since 2019, an inclined elevator has been taking visitors to the "Am Hornweg" station and from spring 2023 it will continue up to the Schlosskopf. The new top station will also have a restaurant.

**Web**

[www.ehrenberg.at](http://www.ehrenberg.at)

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### Water games and puzzles in the Triassic Park

The Triassic Park on the Steinplatte near Waidring is a popular family destination and from summer 2023 it will boast two new attractions. There will be an additional playground with play facilities at the new water course. There will also be an interactive augmented reality puzzle experience. The task for little explorers is to find three hidden prehistoric dwellers.

**Web**

[www.kitzbueheler-alpen.com](http://www.kitzbueheler-alpen.com)

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## New attractions in the ZirbenPark in Pitztal

In the Pitztal, the ZirbenPark on the Hochzeiger is a firm family favourite. A circular route leads to 17 stations that tell interesting facts about stone pine and encourage various activities. As of this summer, a motor skills trail, an XXL ball track and a tree house will add to the fun. The ZirbenCart route will also be longer and even more spectacular, beginning at the Hochzeiger-Bahn mountain station. There will be a new bike trail from the mountain station to the middle station, connecting to the family trail that leads to the Hochzeiger valley station. Bikers will thus be able to cruise down from 2,500 m into the valley at 1,450 m.

**Web**

[www.pitztal.com](http://www.pitztal.com)

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### Viewing platform at Rotmoos waterfall

Near Obergurgl in the stone pine forest of Obergurgl, the Rotmoos waterfall plunges around 40 m into the depths. From the end of June 2023, there will be two new viewing platforms with seating at the popular hiking destination. On the one hand, they will offer visitors the best views of the waterfall. And on the other, they will ensure greater safety at this much-visited yet steep spot.

**Web**

[www.gurgl.com](http://www.gurgl.com)

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## VORARLBERG

### "Wäldletobelweg" educational hiking trail in Klösterle am Arlberg

In Klösterle am Arlberg, the "Wäldletobelweg" hiking trail is being updated. From summer 2023, new boards will provide information about the history of the Kloostertal and construction of the Arlbergbahn, with further details available via QR codes. It takes around one hour to complete the easy circular route. The "Wäldletobelbrücke", a railway bridge, is passed along the route. The so-called "Kaiserstiege" is also located here, from which Emperor Franz Josef I greeted the people at the opening of the Arlbergbahn in 1884.

**Web**

[www.vorararlberg-alpenregion.at](http://www.vorararlberg-alpenregion.at)

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# MUSEUMS AND CULTURE



City view Salzburg © Tourismus Salzburg GmbH, Günter Breitegger

## SALZBURGERLAND

### Get to know Hohensalzburg Fortress through play

Hohensalzburg Fortress, which towers high above the city of Salzburg, has some news for summer 2023. An interactive panoramic tour will lead through the fortress with highlights including a large 3D salt model of the old town and a clever hornwork with which visitors can make the melodies of the "Salzburg Bull" (as the hornwork is known) themselves. New for children are the lovingly designed mechanical peep boxes which allow them to playfully immerse themselves in the history of the fortress and the world of Salzburg legends. They invite young visitors to embark on a journey of discovery with their parents and solve tricky tasks together.

#### Web

[www.salzburg-burgen.at](http://www.salzburg-burgen.at)

## VORARLBERG

### Bregenz Festival: new seats by the lake

From summer 2023, Bregenz Festival visitors will be enjoying the lake performances from new seats. All of the almost 6,700 seats are being renewed and there will be an increased number of accessible seats. The Bregenz Festival is also taking the opportunity to renovate the rooms below the outdoor seating area and widen the walkway.

#### Web

[bregenzfestspiele.com](http://bregenzfestspiele.com)

### Experience the KUB virtually

The KUB (Kunsthau Bregenz) is a building designed by well-known Swiss architect Peter Zumthor and you can now explore the glass cube and its unique architecture virtually. The digital tour gives new architectural insights, showing and explaining parts of the building that are not accessible to visitors, such as the roof, the glass light ceiling, the technical rooms and workshops. There is also a fascinating 360° exterior view of the building looking out over Bregenz.

#### Web

[tour.kunsthau-bregenz.at](http://tour.kunsthau-bregenz.at)



## VORARLBERG

### vorarlberg museum with website for children

The vorarlberg museum in Bregenz is one of the few museums in the German-speaking region that have developed a special online offer for children. Original games, stories and puzzles as well as a fun overview of the collections are designed to get children aged six to 12 excited about the museum whilst learning about the history of Vorarlberg at the same time. The website for children has been online since February 2023.

#### Web

[spiele.vorarlbergmuseum.at](https://spiele.vorarlbergmuseum.at)  
(German only)

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### Reopening of the Wien Museum

A grand reopening is planned for December 2023. The Wien Museum will open its doors after several years of renovation and expansion, bringing new life to Karlsplatz as a modern, extended building. With the structural expansion to include a "floating" upper floor, the new Wien Museum will offer even more space for the city's finest collections and special exhibitions, as well as areas for education and dining. A plaza and viewing terrace will be open to the public, with a good chance to become the latest trendy meeting place.

#### Web

[www.wienmuseum.at](https://www.wienmuseum.at)

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## VIENNA

### Reopening of the Parliament

For many years, the Parliament on Vienna's Ringstrasse has been a large construction site. Work is now complete and the renovated Parliament celebrated its reopening on 12<sup>th</sup> January 2023. The refurbishment harmoniously combines the concepts of architectural predecessors Theophil Hansen as well as Fellerer and Wörle with the structural means of the present. A first for the "Hohes Haus am Ring": it has a restaurant that is accessible to all visitors. The "Kelsen im Parlament" and its bistro can be found on the top floor. From the terraces, guests can enjoy a beautiful view of the city and St. Stephen's Cathedral. There are also regular free guided tours of the Parliament in German or English.

#### Web

[www.parlament.gv.at](https://www.parlament.gv.at)

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## INFORMATION

More about artists and culture in Austria can be found online.

[www.austria.info/en/culture](https://www.austria.info/en/culture)



# ANNIVERSARIES AND EVENTS



Girl in a traditional costume Bregenzervald Vorarlberg © Bregenzervald Tourismus, Emanuel Sutterlüty

## CARINTHIA

### 150 years of the Museum of the City of Villach

The Museum of the City of Villach has been located in an old town house in the city centre since 1873. It is marking its 150<sup>th</sup> anniversary with a special exhibition from 9<sup>th</sup> May to 5<sup>th</sup> November 2023.

#### Web

[www.visitcarinthia.at](http://www.visitcarinthia.at)

### 35 years of art and culture at Albeck Castle

Albeck Castle in Sirnitz in the Gurktal is a late baroque building from the 17th century. It later changed hands and the building fell into disrepair. In 1987, Dr. Elisabeth Sickl took over the property and had it restored. Since then, the castle has been a venue for all kinds of cultural events, including concerts by young as well as established musicians and art exhibitions. The varied programme also includes theatre and cabaret performances and an annual wood sculptors' symposium.

#### Web

[www.schloss-albeck.at](http://www.schloss-albeck.at)

### 25 years of European Bike Week at Lake Faak

For the past 25 years, Lake Faak has become a meeting point for thousands of motorcycle and Harley-Davidson riders from near and far once a year. The anniversary meeting will take place from 5<sup>th</sup> to 10<sup>th</sup> September 2023 with guided rides along panoramic roads and alpine passes, concerts and various other joint activities on the agenda.

#### Web

[www.bikeweek.at](http://www.bikeweek.at)



## CARINTHIA

### Culinary Nights in the Millstätter See – Bad Kleinkirchheim – Nockberge region

From this year, foodies have even more opportunities to visit events throughout the "Culinary Nights". The enjoyable evenings have only taken place in and around Bad Kleinkirchheim so far, but from 22<sup>nd</sup> September to 14<sup>th</sup> October 2023 events will also take place in the Millstätter See and Nockberge regions. Every Friday and Saturday, Carinthian hosts serve up delicacies that they prepare with ingredients supplied solely by the "Genussland Kärnten" producers.

#### Web

[www.badkleinkirchheim.at](http://www.badkleinkirchheim.at)

## LOWER AUSTRIA

### 750 years of Marchegg Castle

Marchegg Castle is one of five baroque castles on the river March. It was originally built by King Ottokar II of Bohemia as part of Marchegg's town fortifications. Over the centuries, the castle underwent various modifications, giving it a baroque appearance. The castle's most recent renovation took place in 2022. In the anniversary year, the "750 Years of Eventful Castle History" exhibition brings the past to life. The castle is open from mid-May to early November.

#### Web

[www.lower-austria.info](http://www.lower-austria.info)

### 160 years of Wirtex weaving

The Waldviertel has a long tradition as a place of origin for excellent textiles. Wirtex, a family business that has been in operation for 160 years, is part of this tradition as the oldest terry cloth mill in Austria. On an interactive tour of the mill, visitors can find out more about the connection between hand towel and handicraft. The Wirtex movie theatre also provides visual impressions. Guided tours take place three times a week from April to December.

#### Web

[www.waldviertel.at](http://www.waldviertel.at)

### 40 years of Vinea Wachau

Vinea Wachau (Vinea Wachau Nobilis Districtus) has existed since 1983. It is an association of Wachau winemakers with currently more than 200 members. They are all committed to quality, origin and purity. Vinea Wachau members have also established their own trademarks and styles for their wines: Steinfeder®, Federspiel® and Smaragd®. You can purchase wine from most Vinea Wachau winemakers directly. They are also welcoming visitors as part of the Wachau Wine Spring on 6<sup>th</sup> and 7<sup>th</sup> May 2023.

#### Web

[www.vinea-wachau.at](http://www.vinea-wachau.at)

### 35 years of Sonnentor

Johannes Gutmann, the founder of Sonnentor, stands out in many ways. He firmly believes that the best recipes for a good and long life can be found in nature. He is also convinced that organic farming is the only alternative to the consequences of monoculture and overproduction. Johannes Gutmann and his team have been producing organically certified teas, herbs and spices for 35 years now. You can gain an insight into the world of herbs on guided tours that take place once a week or on herb walks. There are even three country lofts on site for overnight stays in the middle of a herb garden.

#### Web

[www.sonnentor.com](http://www.sonnentor.com)

### 25 years of Mendlingtal Adventure World

Impressive gorges, winding streams, and a diverse flora: those who visit the Mendlingtal near Göstling an der Ybbs find themselves in this impressive natural world. For 25 years, the themed trail "On the path of wood" has been conveying the history of woodcutters, charcoal burners and forge journeymen to visitors. There are also timber drift demonstrations twice a month. Mendlingtal Adventure World is open daily from 1<sup>st</sup> May to 31<sup>st</sup> October.

#### Web

[erlebnisswelt-mendlingtal.at](http://erlebnisswelt-mendlingtal.at)

### 20 years of Jauerling-Wachau Nature Park

In 2003, the seven nature park municipalities of Maria Laach, Spitz, Mühlendorf, Aggsbach, Emmersdorf, Weiten and Raxendorf founded the Jauerling-Wachau Nature Park Association. The association had existed a few years before, but then ran into economic difficulties. The Nature Park Association sees its task as the long-term protection of the cultural landscape on the Danube, implementing various projects and offering guided tours and workshops. The best way for visitors to experience the mountainous natural area that rises above the Danube is on a hike.

#### Web

[www.naturpark-jauerling.at](http://www.naturpark-jauerling.at)

### 15 years of Linsberg Asia hotel & spa

The Linsberg Asia hotel and spa celebrated their opening in August 2008. The Asian-inspired wellness world is located in the south of Lower Austria in Erlach, or rather Bad Erlach, having been given the prefix "Bad" when the thermal baths opened. Since 2016, the Linsberg Asia has been Austria's sole "adults only" spa, welcoming guests over the age of 16. As the leading enterprise in the area it employs around 160 people from 15 nations.

#### Web

[www.linsbergasia.at](http://www.linsbergasia.at)



## UPPER AUSTRIA

### 150 years of passenger ferry service on Lake Wolfgang

On 20<sup>th</sup> May 1873, the impressive paddle steamer "Kaiser Franz Josef I" ploughed through the water of Lake Wolfgang for the first time. Onlookers cheered from the jetty as the era of passenger ferry service on Lake Wolfgang began. There are four modern ships in use today and the paddle steamer "Kaiser Franz Josef I", which was brought up-to-date a few years ago, also sails as a nostalgic ship on certain dates. WolfgangseeSchiffahrt is celebrating its 150 years on the 20<sup>th</sup> May 2023 with an exclusive anniversary cruise. Music will be played throughout the journey, an imperial visit is expected, and there will be coffee and "Kaisergugelhupf" cake.

#### Web

[www.5schaetze.at](http://www.5schaetze.at)

### 130 years of the SchafbergBahn cog railway in St. Wolfgang

Lots of curious onlookers gathered when, on 1<sup>st</sup> August 1893, the Schafbergbahn took its first seven passengers up the Schafberg high above Lake Wolfgang. The cog railway was considered a technological masterwork and the perfect complement to the Lake Wolfgang ferries. Austria's steepest cog railway is still in use today. The journey from St. Wolfgang to the mountain station takes around 35 minutes. On 1<sup>st</sup> August 2023, the Schafbergbahn will be marking its 130<sup>th</sup> anniversary with a special trip. And there is an anniversary present, too: the new valley station will open in early summer 2023, becoming an experience in itself with an exhibition, shop, event zone and restaurant with a lakeside terrace.

#### Web

[www.5schaetze.at](http://www.5schaetze.at)

### 110 years of Attersee shipping

The history of shipping on Lake Attersee dates back to the late 19<sup>th</sup> century. In 1913, "Stern & Hafferl" founded an electric shipping company. Initially, two electric boats were in use. Other companies tried to establish themselves on Lake Attersee over the decades, but only "Stern & Hafferl" has been able to assert itself successfully to this day. The company's fleet consists of three ships, each of them dedicated to an artist who had or has a connection to Lake Attersee. These three are painters Gustav Klimt and Christian Ludwig Attersee as well as the composer Gustav Mahler. The 110<sup>th</sup> anniversary will be marked with a big celebration on 28<sup>th</sup> April 2023.

#### Web

[www.salzkammergut.at](http://www.salzkammergut.at)

### 50 years of Nordico City Museum

The striking building in the centre of Linz has been home of the Nordico City Museum for 50 years, with exhibitions dedicated to art, photography, archaeology, and folklore. The history of the building dates back to the 17<sup>th</sup> century. Designed by an Italian architect, the property was originally a suburban manor for Kremsmünster Abbey. The Jesuits took over the building in the 18<sup>th</sup> century and set up a seminary for students from Scandinavia, hence the name "Nordico". The Nordico was later used as a residential building. In the 20<sup>th</sup> century it was renovated by the city of Linz and converted into the Nordico City Museum, which opened in 1973.

#### Web

[www.nordico.at](http://www.nordico.at)

### 20 years of Lentos Art Museum

The glass building, which spans the area on the Danube near Linz like a bridge, is a real eye-catcher. For 20 years it has been home to the Lentos, an art museum of international standing. Special guided tours give insights into the building's unique architecture. The exhibitions in the anniversary year show works by expressionist graphic artist Cornelia Gurlitt and painter Anton Kolig (5<sup>th</sup> May to 13<sup>th</sup> August). And from 26<sup>th</sup> May to 17<sup>th</sup> September, "Sisters & Brothers" examines the subject of sibling relationships within the visual arts.

#### Web

[www.lentos.at](http://www.lentos.at)

### Ten years of musical theatre at the Volksgarten

A large, modern building catches the eye near the train station in Linz. It has been the home of the Musiktheater Linz for 10 years. The plans for the modern opera house with outstanding technical and ecological qualities came from London architect Terry Pawson and Austrian architects ArchitekturConsult and Archinauten. Its programme includes operas, operettas, musicals and concerts. There are also regular guided tours of the building.

#### Web

[www.landestheater-linz.at](http://www.landestheater-linz.at)

### Five years of STREAM FESTIVAL

In Linz, STREAM FESTIVAL is exploring digitalisation in the world of music for the fifth time, taking a look at contemporary music creation and future and current issues. From 18<sup>th</sup> to 20<sup>th</sup> May 2023, the festival will take to two open-air stages in downtown Linz and make guest appearances at the University of Art and Design Linz, in cultural institutions and at clubs throughout the city.

#### Web

[www.stream-festival.at](http://www.stream-festival.at)



## UPPER AUSTRIA

### experience INDUSTRIAL CULTURE up close

The Traunsee-Almtal region is closely linked to industrial history and culture. For the third time, the region invites visitors to the "Long Night of Industrial Culture", taking place on 7<sup>th</sup> September this year. Companies such as Gmundner ceramics, Traunseeschiffahrt boats, Salinen Austria salt producers and Schloss Eggenberg brewery open their doors and museums including the Laakirchen paper maker's museum and the Geyerhammer scythe museum offer guided tours. For those who want to allow themselves more time, the "experience INDUSTRIAL CULTURE up close" package is a great choice. It includes four nights with breakfast, the ticket for the "Long Night of Industrial Culture" and a boat trip on Lake Traunsee. The package can be booked from 6<sup>th</sup> to 10<sup>th</sup> September 2023.

#### Web

[traunsee-almtal.salzkammergut.at](http://traunsee-almtal.salzkammergut.at)

## SALZBURGERLAND

### 150 years of Max Reinhardt

Actor, director, artistic director and entrepreneur Max Reinhardt (1873-1943) founded the Salzburg Festival with his Jedermann (Everyman) performances, the impressive "Play of the Rich Man's Death". 2023 marks the 150<sup>th</sup> anniversary of his birth and the 80<sup>th</sup> anniversary of his death. To mark the anniversaries, the city of Salzburg will be holding an exhibition on Max Reinhardt's famous Faust production from July to October 2023 at three locations, namely the Karl-Böhm-Saal, Stefan Zweig Centre and Schloss Leopoldskron. There will also be a party for Max Reinhardt at Schloss Leopoldskron on 22<sup>nd</sup> and 23<sup>rd</sup> July 2023. In August 2023 and from October 2023 to spring 2024, performative Max Reinhardt tours will take place in the Karl-Böhm-Saal and Felsenreitschule. The guided tour, during which visitors wear 3D glasses, is being created in cooperation with the Ars Electronica Futurelab..

#### Web

[www.salzburgerfestspiele.at](http://www.salzburgerfestspiele.at)

### 100 years Residenzgalerie

In 1923, when the gallery was founded in the former archiepiscopal residence, it had hardly any artworks of its own – a curiosity of history. Today the Residenzgalerie Salzburg enjoys an international reputation with the highlights of its collection being the paintings from the former collection of Count Czernin. The works are under federal preservation order and amongst the most valuable cultural possessions of the province of Salzburg. For the 100<sup>th</sup> anniversary of the Residenzgalerie Salzburg, all 70 paintings will be seen hung in baroque style for the first time – following the tradition of the Czernins. The exhibition will run from 7<sup>th</sup> July 2023 to 7<sup>th</sup> January 2024.

#### Web

[www.domquartier.at](http://www.domquartier.at)

### 50 years of the Whitsun Festival

The Whitsun Festival has been a fixture in the city of Salzburg's cultural calendar for 50 years. It was the conductor Herbert von Karaja who was born in Salzburg that brought the Whitsun Festival to life in 1973. It has been part of the Salzburg Festival since 1998 with opera singer Cecilia Bartoli responsible for the programme as artistic director since 2012 and probably until 2026. This year the Whitsun Festival will take place from 16<sup>th</sup> to 29<sup>th</sup> May.

#### Web

[www.salzburgerfestspiele.at](http://www.salzburgerfestspiele.at)

### Ten years of Electric Love Festival

Five stages, around 160 artists and pure love of life: when the festival for electronic music hit the Salzburgring for the first time in 2013, nobody could have guessed what a story of success it would become within ten years. In July 2023, Austria's largest electronic music festival will celebrate its tenth birthday. In its anniversary edition from 6<sup>th</sup> to 8<sup>th</sup> July 2023, international star DJs will transform the Salzburgring into a glittering, colourful dance floor, with superstars of the scene such as Steve Aoki rocking the DJ stages and arenas.

#### Web

[www.electriclove.at](http://www.electriclove.at)

### 40 years Museum of Modern Art, Rupertinum site

The "Modern Gallery and Graphic Art Collection – Rupertinum" opened in the Rupertinum, a baroque building and former boarding school, in 1983. Austrian artist Friedensreich Hundertwasser designed the "Tongue Beards" on the facade facing the courtyard to mark the building's new purpose and they have characterised it ever since. Nowadays the Rupertinum site is part of the Museum of Modern Art, which has been located on the Mönchsberg in Salzburg since 1983. In honour of its 40<sup>th</sup> anniversary, people from different generations will be talking about their memories in the "40 Years – Many Voices" exhibition from 24<sup>th</sup> June to 12<sup>th</sup> November 2023, revealing what connects them with the building.

#### Web

[www.museumdermoderne.at](http://www.museumdermoderne.at)

### ART CIRCLE International Austria Wolfgangsee

A premiere in Austria: the art network ART CIRCLE, founded in Slovenia in 2011, invites you to artistic encounters in St. Wolfgang by Lake Wolfgang from 15<sup>th</sup> to 23<sup>rd</sup> April 2023. Visual artists and visitors find a platform to exchange ideas and develop creatively here between the picturesque mountains and blue lake, be it on a boat trip, at an artist dinner, in the studio with an artist or at a vernissage.

#### Web

[www.artcircle.at](http://www.artcircle.at)



## SALZBURGERLAND

### "Supergau" for contemporary arts in the Lungau

The Supergau festival takes place in a different Salzburg region every two years. After its first edition in May 2021 in Salzburg's Flachgau, the Lungau will be its venue for the first time this year. From 26th May to 4th June 2023, contemporary art will find new spaces in the villages, mostly at over 1,000 m above sea level. For ten days, forests and meadows, lakes, houses, asphalt and concrete landscapes will become stages for creativity, with an array of artists showing that rural regions can also be places of contemporary art.

#### Web

[www.supergau.org](http://www.supergau.org)

### Premiere: Oper Lungau

With Wolfgang Amadeus Mozart's "Così fan tutte", internationally acclaimed baritone Rafael Fingerlos and entrepreneur Stefan Ritzer, who has an affinity for culture, will be bringing the first opera to the stage in Salzburg's Lungau. The premiere will take place on Wednesday 19<sup>th</sup> July 2023 at 7:30pm in an extraordinary location. The steel construction hall of Stefan Ritzer GmbH will be transformed into a temporary opera house for the performances. There will be two further performances on 20<sup>th</sup> and 21<sup>st</sup> July 2023.

#### Web

[operlungau.com](http://operlungau.com)  
(German only)

### Gravelbike Experience in SalzburgerLand

The Gravelbike Experience is still quite a new event, taking place for the second time this year. For the first time a route will be leading through SalzburgerLand. From 25<sup>th</sup> to 28<sup>th</sup> May 2023, the fittest gravel bikers will ride from Fuschl am See via Filzmoos and St. Michael im Lungau to Lake Weissensee in Carinthia. 5,960 m in altitude are to be overcome on the 253 km Classic Route and 5,020 m in altitude on the 236 km Light Route.

#### Web

[www.gravelbike-experience.com](http://www.gravelbike-experience.com)  
(German only)

### UCI Mountain Bike World Series in Saalfelden Leogang

Austria's largest bike region Saalbach Hinterglemm Leogang Fieberbrunn invites you to a "super event" from 15<sup>th</sup> to 18<sup>th</sup> June 2023 as part of the newly organised Mountain Bike World Cup. In addition to downhill and cross-country decisions in the short track disciplines, the enduro riders will also determine their World Cup winners for the first time. Three exciting mountain bike disciplines in one weekend – a true "Triple World Cup". And to round it all off, the festival area with shows, music and culinary delights is the lively meeting point for all cycling enthusiasts.

#### Web

[www.mtb-weltcup.at](http://www.mtb-weltcup.at)

## STYRIA

### 20 years Capital of Culture Graz

Graz was the European Capital of Culture in 2003 and some projects from that time are still reminders of the special year. These include the floating Murinsel and the Kunsthaus with its unique architecture. The Graz Children's Museum "Frida and Fred" and the Austrian Sculpture Park in Premstätten near Graz also opened in the same year. The Capital of Culture year has inspired cultural events in Graz to this day and the city plays hosts to a variety of festivals and events all year round.

#### Web

[www.graztourismus.at](http://www.graztourismus.at)

### 40 years Pöllauer Tal Nature Park

Back in 1983, the province of Styria awarded the Pöllauer Tal its "nature park" title. Since then, the nature park has initiated numerous projects such as the protection of origin and the description of the "Pöllauer Hirschbirne" pear, an annual campaign to protect the orchards, various nature conservation efforts and 180 km of circular hiking trails. For its 40th anniversary, a number of events and courses are on the programme in addition to tried-and-tested campaigns. The highlight will be a meadow orchard festival.

#### Web

[www.steiermark.com](http://www.steiermark.com)

### 180 years of Peter Rosegger

Peter Rosegger (1843-1918) is one of Austria's most important poets and he drew inspiration from his home of Alpl-Krieglach in several works. The Peter Rosegger Museum is located in his hometown and Krieglach is commemorating the great writer's 180<sup>th</sup> birthday with various events. There will be a Rosegger week with lectures and readings from 3<sup>rd</sup> to 10<sup>th</sup> June. Its highlight will be the theatre performance "When I was still the forest farmer's boy" on 8<sup>th</sup> June 2023, picking up on one of Rosegger's best-known works.

#### Web

[www.museum-joanneum.at](http://www.museum-joanneum.at)

## TIROL

### 30 years of Klangspuren Schwaz

Founded in 1993, Klangspuren Schwaz is now considered the largest and most successful festival for contemporary music in western Austria. The programme includes numerous world premieres and first performances in Austria. You will also have the opportunity to see and hear new formats such as the 2022 video opera "An Index of Metals" by Italian composer Fausto Romitelli. In addition to international stars, young musicians, interpreters and composers from the region will help shape the festival. Klangspuren Schwaz will take place from 7<sup>th</sup> to 24<sup>th</sup> September this year.

#### Web

[klangspuren.at](http://klangspuren.at)

### Five years of Circus Theater Roncalli in Swarovski Crystal Worlds

Circus Theater Roncalli is celebrating its fifth Circus Festival in the garden at Swarovski Crystal Worlds from 21<sup>st</sup> July to 3<sup>rd</sup> September 2023. Under the motto "Let's Celebrate", visitors will celebrate with artists who combine painting, music and creative performance in outstanding circus artistry. Shows take place every day during the opening hours of 9am to 7pm. The circus programme is included in the day ticket.

#### Web

[kristallwelten.swarovski.com](http://kristallwelten.swarovski.com)



## VORARLBERG

### 40 years of the Lake Constance Cycle Path

What began in 1983 is now, 40 years on, one of Europe's most popular cycle paths. The Lake Constance Cycle Path is about 260 km long and leads almost exclusively along the shores of Lake Constance. Cyclists ride around 30 km through Austria, with the rest of the route running through Germany and Switzerland. Those who would like to shorten stages or only experience parts of the cycle path have the option of switching to a boat on Lake Constance in many places.

#### Web

[www.bodensee.eu](http://www.bodensee.eu)

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### 30 years of the poolbar Festival

poolbar, the festival of pop culture in the old indoor pool in Feldkirch, is celebrating its 30th anniversary from 6<sup>th</sup> July to 14<sup>th</sup> August 2023. With a keen sense for trends and current affairs, the festival is a real fixture of Vorarlberg's cultural scene – the programme a refreshing mix of music and culture from niche to pop. The festival venues present themselves differently each year with students and designers coming up with new concepts in the "Poolbar Generator".

#### Web

[www.poolbar.at](http://www.poolbar.at)  
(German only)

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### 25th Silvretta Classic Rallye Montafon

Classic car drivers and spectators have been meeting at the Silvretta Classic Rallye Montafon for 25 years. Starting in Schruns, around 180 drivers wind their way along several alpine passes. The highlight is the drive on the Silvretta High Alpine Road to the 2,000 m high Bielerhöhe, the road snaking up the mountain in 34 hairpin bends. The anniversary rally will take place from 6<sup>th</sup> to 8<sup>th</sup> July 2023 and will include a fun side programme.

#### Web

[www.montafon.at](http://www.montafon.at)

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### 25 years of the Bregenzerwald Cheese Route

The KäseStrasse Bregenzerwald (Cheese Route) has existed since 1998. It was founded as an association to promote the Bregenzerwald cheese culture. The members – alpine dairies, cheesemakers, farms with direct sales – invite guests to tastings and to learn more about cheese production. Many Bregenzerwald inns are members of the KäseStrasse and therefore designated "cheese hosts" with corresponding menus. The highlight of the KäseStrasse Bregenzerwald event calendar is the cattle drive in autumn, which is celebrated in several places. The largest celebrations will take place on 16<sup>th</sup> September 2023 in Schwarzenberg with a market and cheese awards.

#### Web

[www.kaesestrasse.at](http://www.kaesestrasse.at)

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### 20th Montafon Arlberg Marathon

The Montafon Arlberg Marathon will take place for the 20<sup>th</sup> time on 24<sup>th</sup> June 2023. There are three routes to choose from: the 17 km Panorama trail, the 33 km T33 trail and the full marathon distance. There are also three trails for children. All trails run through the European nature reserve Verwall in the border region between Tirol and Vorarlberg. Participants get to enjoy the scenic beauty as well as the varied terrain with forest and alpine paths amidst the tranquil mountains.

#### Web

[www.montafon.at](http://www.montafon.at)

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### The offline village of Gargellen

Switch off and recharge is the motto from 10<sup>th</sup> to 15<sup>th</sup> September 2023 in Gargellen in the Montafon when the Offline Institute invites visitors on a break that promotes digital balance and mindfulness. Guests spend their time in Gargellen without their phone, WiFi or any other digital distractions. Getting out and about in the local surroundings, meditations and talks are the order of the day here.

#### Web

[www.offline-institute.com](http://www.offline-institute.com)  
(German only)

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### 20 years Juppen Workshop Riefensberg

Since 2021, the production and wearing of the Bregenzerwald women's costume, the Juppe, has been part of Austria's Intangible Cultural Heritage. And for 20 years now, visitors have been able to find out how the elegant traditional women's costumes are made at Juppen Workshop Riefensberg. In a special process, the black dress, made of glossy linen, is pleated in up to 500 folds. Embroiderers, weavers, sleeve seamstresses, milliners and goldsmiths take care of the decorative parts. The building – an old farmhouse with a glass front that extends over three floors – is also worth a visit in itself. The Juppen Workshop is celebrating its anniversary with a day of traditional costume on 10<sup>th</sup> September 2023.

#### Web

[www.bregenzerwald.at](http://www.bregenzerwald.at)

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### 15 years of the Mountaineering Village Großes Walsertal

The Mountaineering Villages are an initiative of the Austrian Alpine Association with the goal of supporting sustainable development in the alpine region. The Großes Walsertal Biosphere Reserve has been a member of the association since 2008. For the 15<sup>th</sup> anniversary, a special hike to the 1,873 m high Wangspitze with a mountain mass is planned. It will take place on 22<sup>nd</sup> July 2023.

#### Web

[www.bergsteigerdoerfer.org](http://www.bergsteigerdoerfer.org)

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## VORARLBERG

### Ten years of the Werkraum Haus

It was a big deal for the Bregenzerwald when the Werkraum Haus opened in Andelsbuch in 2013, not least because Swiss architect Peter Zumthor had been won over to design the building. Zumthor had gotten to know and appreciate several Bregenzerwald craftsmen in the 1990s while building the Kunsthaus Bregenz. In 1999, a group of innovative craftsmen founded the Werkraum Bregenzerwald and soon the idea of an own building was formed. Today, the Werkraum Bregenzerwald unites around 100 craftsmen. The Werkraum Haus in Andelsbuch sees itself as a showcase for the culture of craftsmanship and design, putting on a variety of exhibitions throughout the year. In the anniversary year, the "Peter Zumthor" exhibition will present architectural models by the master himself from 18<sup>th</sup> March to 16<sup>th</sup> September.

#### Web

[www.werkraum.at](http://www.werkraum.at)

### Montafon's "Bergkulinarium"

From 29<sup>th</sup> September to 2<sup>nd</sup> October 2023, Montafon's "Bergkulinarium" will be taking guests on culinary journeys through local cuisine. Chefs will be serving classic and modern interpretations of regional dishes at selected locations with a focus on specialities from local producers. Participants can tuck into brunch on various peaks with the best views, for example, or dine on a gondola ride. Culinary hikes lead along the "Via Valtellina", once a trade route and probably also a smugglers' path between the Montafon, Switzerland and Italy.

#### Web

[www.montafon.at](http://www.montafon.at)

### Focus on sustainability: Perspectival in Damüls and Faschina

The #perspektivwechsler (#perspective changer) initiative calls for people to make more of a difference together. Inspired by art and culture, the group focuses on the major issues of sustainability and social transformation in the mountain areas in an interdisciplinary way. From 2023, 17 festivals of perspectives, so-called "Perspectivals", will take place at 17 selected locations across the European Alpine region. The event locations are already committed to the 17 SDGs (Sustainable Development Goals) of the United Nations. The first "Perspectival" will take place in Damüls and Faschina from 13<sup>th</sup> July 2023.

#### Web

[www.17peaks.eu](http://www.17peaks.eu)  
(German only)

## VIENNA

### 300 years of Belvedere

The Belvedere celebrates its 300<sup>th</sup> anniversary under the motto "Golden Spring" and takes up two basic motifs of its history: gold for tradition and the sacred spring (ver sacrum) for new beginnings. The anniversary programme will shine accordingly. The Lower Belvedere will be dedicated to the theme "The Belvedere. 300 Years a Place of Art" throughout the year. Since 3<sup>rd</sup> February it has been showcasing the "Klimt. Inspired by Van Gogh, Rodin, Matisse" exhibition and from 22<sup>nd</sup> September you will be able to see the early works by Louise Bourgeois. And with "Picture this! The Belvedere Collection from Cranach to Export" the Upper Belvedere invites visitors to view its collection from new perspectives from 22<sup>nd</sup> March. Belvedere 21, specialising in contemporary art, will be dedicating itself to local art scenes from 6<sup>th</sup> April and the spring festival on 13<sup>th</sup> and 14<sup>th</sup> May will be a big event with concerts, a colourful programme and free entry to all three sites.

#### Web

[www.belvedere.at](http://www.belvedere.at)

### 150 Jahre Wiener Weltausstellung

The World's Fair took place in Vienna in 1873, now 150 years ago. It marked a major milestone in the development of Vienna and attracted 7.3 million visitors. The anniversary will be celebrated in many ways, by the city of Vienna as well as by institutions and companies that have existed since the World's Fair. Here is a selection of events:

The Vienna Museum of Science and Technology is showing a special "Women At Work" exhibition.

A room at the Weltmuseum Wien will be dedicated to the World's Fair.

From 28<sup>th</sup> June to 22<sup>nd</sup> October, the MAK – Museum of Applied Arts will be looking at 19th century Orientalism, an important facet of the World's Fair.

Key themes throughout 2023 will be Japan and the soybean, which was presented in Europe for the first time at the World's Fair.

#### Web

[www.wien.info](http://www.wien.info)

### 150 years of Viennese water

In 1873, the First Vienna Mountain Spring Pipeline went into operation. Since then, the best drinking water from the Lower Austrian-Styrian Alps has been flowing into all Viennese households. A water festival will take place on 16<sup>th</sup> June at the historic water tower in the district of Favoriten in the anniversary year. An anniversary fountain is also being built here by art group Gelatin, with a circle of figures framing the so-called "WirWasser". Its inauguration will take place on 24<sup>th</sup> October, which was the day the First Vienna Mountain Spring Pipeline went into operation.

#### Web

[www.wien.info](http://www.wien.info)



## VIENNA

### 150 years of Café Landtmann

In October 1873, Franz Landtmann opened the Café am Ring and named it after himself. The elegant coffee house was well received from the start. Its owners changed over time, but the name "Landtmann" remained. Since 1976, the Querfeld family has run Café Landtmann and several other traditional coffee houses in Vienna, such as Café Museum and Café Mozart. To this day, Café Landtmann is one of the most sophisticated coffee houses in town. Viennese coffee culture is celebrated here, as is the fine art of sweet temptation, such as with the delicious cakes and tarts made in "Landtmann's Original Bakery".

#### Web

[www.landtmann.at](http://www.landtmann.at)

### 40 years of ImPulsTanz

The ImPulsTanz Vienna International Dance Festival, founded in 1984, has become the largest dance festival in Europe and a fixture for contemporary dance and performance in Vienna. In its 40<sup>th</sup> edition, the festival invites you to experience a vibrant mix of the familiar and new at different venues from 6<sup>th</sup> July to 6<sup>th</sup> August. Participation is encouraged alongside performances. The festival offers over 150 workshops, research projects and outdoor dance classes, there's also a Festival Lounge in the Burgtheater.

#### Web

[www.impulstanz.com](http://www.impulstanz.com)

### 40 years of the Danube Island Festival

From a small open-air festival on the Danube Island, the Danube Island Festival has developed into a major event that attracts around three million visitors each year. The festival celebrates its 40<sup>th</sup> anniversary this year. From 23<sup>rd</sup> to 25<sup>th</sup> June 2023, various concerts, cabaret performances and readings will take place across the different stages. What's best: since it was founded, all of the Danube Island Festival events have been free for all.

#### Web

[donauinselfest.at](http://donauinselfest.at)  
(German only)

### "GANYMED" for the first time in the Natural History Museum Vienna

Under the motto #GANYMEDBRIDGE, the Kunsthistorisches and Naturhistorisches Museum are bridging the gap between culture and nature for the first time. GANYMED is the name of the successful production that has already been shown eight times in the Kunsthistorisches Museum. On certain evenings, artists engage with works of art from the collection in literary and musical terms. And for the first time, GANYMED is coming to the Naturhistorisches Museum this year, from 5<sup>th</sup> May to 14<sup>th</sup> October. 30 authors, composers and performers were invited to write commissioned works about special objects in the zoological showrooms and masterpieces in the picture gallery. They include Belgian writer Amélie Nothomb, Japanese-Austrian author Milena Michiko Flašar, composer Johanna Doderer and ensembles such as "Die Strottern" and the "Federspiel" group.

#### Web

[events.wien.info](http://events.wien.info)

## LOOKING TOWARDS 2024

Get a head start and discover the European Capital of Culture Bad Ischl Salzkammergut 2024 now.

[www.salzkammergut-2024.at](http://www.salzkammergut-2024.at)

## INFORMATION

More anniversaries and events can be found online.

[www.austria.info/en/things-to-do/cities-and-culture/events](http://www.austria.info/en/things-to-do/cities-and-culture/events)

# ACCOMMODATION

## NEW OPENINGS



harry's home Studio Business © harry's home hotels, Daniel Zangerl

### BURGENLAND

**New place to drop anchor:**  
Nils am See

Hoteldorf Seepark Weiden in the UNESCO World Heritage region of Lake Neusiedl is growing with "Nils am See", a boutique hotel of 63 rooms, to open in April 2023. "Nils" stands for natural, individual, laid-back and stylish. The hotel has its own bar and a heated pool. It's only a few steps from Lake Neusiedl and there are beach bars and restaurants close by, too.

**Where**

Weiden

**When**

April 2023

**Web**

[www.nilsamsee.at](http://www.nilsamsee.at)  
(German only)

### CARINTHIA

**Colourful & charming:**  
harry's home Villach

In the centre of the city, directly opposite the train station, is new harry's home Villach. The Austrian hotel group's eleventh hotel is the first in its new design. Wooden furniture, parquet floors, soft shades and practicalities such as walk-in wardrobes ensure that guests feel at home whilst away. Stays can be tailored to meet individual requirements. Breakfast, housekeeping and additional amenities such as a Nespresso machine or small kitchen can be booked as desired.

**Where**

Villach

**When**

April 2023

**Web**

[harrys-home.com](http://harrys-home.com)

### LOWER AUSTRIA

**Environmentally friendly:**  
I'm Inn Zwettl Hotel zum Brauhaus

In Zwettl in the Waldviertel, opposite Zwettl private brewery, a new hotel belonging to the IPP Group will open in the summer of 2023. The I'm Inn Zwettl Hotel zum Brauhaus, a low-energy building, has 22 bright rooms in a modern yet cosy design. Guests can arrive around the clock thanks to the self-check-in. There is a bicycle garage with a charging station for e-bikes and the hotel offers a breakfast service. Alternatively, or for dinner, there are cafés and restaurants within walking distance.

**Where**

Zwettl

**When**

Summer 2023

**Web**

[www.ipp-hotels.at](http://www.ipp-hotels.at)  
(German only)





## LOWER AUSTRIA

### Lovingly created: town lofts

In the middle of the town of Zwettl in the Waldviertel, Johannes Gutmann, owner of Sonnentor, which specialises in herbs and spices, will open five holiday apartments in summer 2023. The town lofts are located in a lovingly restored 13th century house. A Gothic vault, components from the Middle Ages, the 400-year-old entrance door and the town wall that encloses the garden have been preserved. An old "Rauchkuchl" (smokehouse) was also uncovered during the renovations. The 23 m<sup>2</sup> to 79 m<sup>2</sup> lofts can accommodate up to five people. They are modern, furnished with attention to detail and offer space to rest and relax.

#### Where

Zwettl

#### When

Summer 2023

#### Web

[www.sonnentor.com](http://www.sonnentor.com)

### World of tiled stoves: Hafner Bar-Hotel-Café

A hotel with fiery features opened in Wieselburg in February 2023. Strictly speaking, it's the largest tiled stove showroom in Europe, built by Wieselburg-based company HAFNERTEC, a specialist in tiled stoves. The newly constructed building combines this showroom, a rooftop bar, café and hotel with 20 rooms and apartments. All accommodation is equipped with tiled stoves, creating a wonderful warmth.

#### Where

Wieselburg

#### When

Since February 2023

#### Web

[www.hafnerhotel.at](http://www.hafnerhotel.at)  
(German only)

### International flair: Plaza Wiener Neustadt

The Plaza Hotelgroup, which operates several Best Western Plaza Hotels in Austria, is opening a Plaza Hotel in Wiener Neustadt in summer 2023. It is located in the nova city business park, where you will also find the medical facilities of the Gesundheitswelt Wiener Neustadt. The building comprises 120 hotel rooms, 30 suites and 40 serviced apartments. There is also 700 m<sup>2</sup> of seminar space, a bar in the lobby and a restaurant.

#### Where

Wiener Neustadt

#### When

Summer 2023

#### Web

[plazahotelgroup.com](http://plazahotelgroup.com)

## UPPER AUSTRIA

### Floral: Designhotel ART INN

The modern self-check-in hotel in the centre of Linz combines design, comfort and art. Large flower still lifes created by Linz artist Lukas Johannes Aigner adorn all 27 rooms and the facade of the house. Some rooms have a kitchenette with a fridge. Guests check in via a web app and the rooms can also be opened with the app.

#### Where

Linz

#### When

Since November 2022

#### Web

[art-inn.at](http://art-inn.at)  
(German only)

### Delicious retreat: Hotel Kapeller

Lukas Kapeller is well-known in Steyr. The leading chef runs Restaurant Kapeller together with Michael Schlöglhofer. From April 2023, Lukas Kapeller will also be a hotelier. He will be opening a small boutique hotel with five rooms in the former Steyr-Werke headquarters. The hotel sits on a hill in the middle of the city. From its rooms, guests have a wonderful view of their surroundings and the old town of Steyr.

#### Where

Steyr

#### When

April 2023

#### Web

[www.lukas-kapeller.at](http://www.lukas-kapeller.at)  
(German only)

### Inspiring: Loxone Campus Hotel

A grass roof covers the hotel, which blends into the landscape of the Bohemian Forest in an arch. The 80 rooms and 2 suites of Loxone Campus Hotel will be ready for guests from July 2023. The hotel with a wellness area that includes an outdoor Endless Pool is on the one hand aimed at guests looking to stay in a power spot of nature. On the other hand it offers several seminar rooms and lounges as well as the large "Glorious Bastards" restaurant. The hotel is being built by Loxone, specialists for home and building automation.

#### Where

Kollerschlag in the Bohemian Forest

#### When

July 2023

#### Web

[loxone-campus.com](http://loxone-campus.com)



## UPPER AUSTRIA

### New concept: Impulshotel Freigold

With Impulshotel Freigold, a new type of hotel will be coming to the Mühlviertel in September 2023. The concept of the establishment, which has 111 rooms and suites, revolves around "selfness". It aims to inspire guests, promote new ideas, allow fresh perspectives and animate them beyond their stay. The hotel programme includes yoga, Qigong, mental and mindfulness training. Other highlights include the panoramic spa on the 10th floor that has an infinity pool with a glass floor, the garden with a swimming pond and sauna house, and the sky restaurant.

#### Where

Freistadt

#### When

September 2023

#### Web

[www.hotel-freigold.at](http://www.hotel-freigold.at)  
(German only)

## SALZBURGERLAND

### Modern tradition: Hotels on Straubingerplatz

In Bad Gastein, Hotel Straubinger next to the waterfall and the Badeschloss on Straubinger Platz are being brought to new life. Both buildings look back on an eventful history. Emperor Franz Josef I once resided in Hotel Straubinger and German Emperor Wilhelm I in the Badeschloss opposite. The German Hirmer Group is currently renovating the complex and from summer 2023 the historical buildings will shine in new splendour. The 5-star Hotel Straubinger and 4-star superior Hotel Badeschloss, extended with a new tower, will have 150 rooms and suites as well as sophisticated wellness areas and restaurants.

#### Where

Bad Gastein

#### When

Summer 2023

#### Web

[www.hirmer-hospitality.de](http://www.hirmer-hospitality.de)

## STYRIA

### Business and leisure: Das Grambacher

Newly built hotel "Das Grambacher" opened in Raab-Grambach near Graz in December 2022. The three-story building houses 52 rooms of four different categories. All rooms have floor-to-ceiling windows, air conditioning and a balcony. There is also a restaurant, five seminar rooms and two meeting rooms. The self-check-in allows to arrive or depart at any time.

#### Where

Raab-Grambach

#### When

Since December 2022

#### Web

[dasgrambacher.at](http://dasgrambacher.at)  
(German only)

### Rich history: Der Hirschenhof

In Spital am Semmering, the traditional Hirschenhof has been dazzling in new splendour since December 2022. There was an inn here as early as the 17th century. At the end of the 19th century it was converted into a "Swiss-style" hotel with a turret, timbered facade and wooden balconies. There are now 28 stylish apartments to choose from in the lovingly renovated building. The restaurant offer regional delights and there is also a coffee house and wine cellar, which can be used for private parties.

#### Where

Spital am Semmering

#### When

Since December 2022

#### Web

[hirschenhof.at](http://hirschenhof.at)  
(German only)

### Little gem: Fräulein Leni

"Fräulein Leni" will be opening in the middle of the vineyards of Gamlitz in southern Styria in April 2023. The new holiday accommodation offers 23 rooms and suites spread over two buildings. The rooms are between 28 m<sup>2</sup> and 35 m<sup>2</sup> and the suites score with a space of 45 m<sup>2</sup>. All rooms and suites have a balcony. Those looking for even more privacy can book the 65 m<sup>2</sup> "Winzerhaus" (wingrower's house). Guests can cool down in the infinity pool or sweat it all out in the sauna. The establishment offers exquisite cuisine too: from breakfast with homemade delicacies to the evening meal, accompanied by regional and international wines.

#### Where

Gamlitz

#### When

April 2023

#### Web

[www.fraeulein-leni.com](http://www.fraeulein-leni.com)

### Workation in the mountains: EMMA WANDERER

The new "Campus Alps" in Gesäuse National Park offers nature experiences, outdoor adventures and the opportunity to work. It is the first project by start-up company EMMA WANDERER. A place in nature for "digital nomads" is being created across an area of 18,000 m<sup>2</sup>. The workplace of the future combines 50 tiny homes, 30 van parking spaces and 66 co-working spaces, equipped with high-speed internet. The opening is planned for spring 2023.

#### Where

Hieflau

#### When

Frühjahr 2023

#### Web

[www.emmawanderer.com](http://www.emmawanderer.com)



## TIROL

### Panoramic triangle: Collis Hill

Mountain Resort Collis Hill is located in Kals am Großglockner, in the middle of the Hohe Tauern National Park. It consists of five rooms and three so-called Tichas. The wooden Tichas are inspired by North American tipis and look like large triangles. Inside, guests enjoy a lovely atmosphere with large windows providing views of the mountains. Each Ticha has its own terrace with hammocks.

#### Where

Kals

#### When

Since December 2022

#### Web

[www.collishill.com](http://www.collishill.com)

### Perfectly compact: Auszeit Tiny House

Since December 2022, tranquil Auszeit Tiny House has been a new holiday address in Fieberbrunn. Built entirely of wood, it provides a living space of 45 m<sup>2</sup>. The interior combines traditional Tyrolean furniture such as a rustic dining table and matching chairs with Scandinavian design. Guests will find everything they need for a relaxing holiday, from the fully equipped kitchen to the seating area in front of the house.

#### Where

Fieberbrunn

#### When

Since December 2022

#### Web

[www.instagram.com/ausz.ei.t](http://www.instagram.com/ausz.ei.t)

### Modern-alpine: Falkners Five

Alpine lifestyle and modern comforts have been coming together at Falkners Five in Oetz im Ötztal since January 2023. The five apartments are between 47 m<sup>2</sup> and 79 m<sup>2</sup> in size. Wooden furniture and floors as well as subtle gray and brown tones create a connection to alpine nature. Four apartments have their own sauna. Guests can add services from neighbouring Hotel Habicherhof to their stay, such as visits to the wellness world.

#### Where

Oetz im Ötztal

#### When

Since January 2023

#### Web

[www.falkners-five.at](http://www.falkners-five.at)

### Staying with wine experts: Wein Neururer

Fabian and Rabea Neururer, based in Arzl im Pitztal, have dedicated themselves to wine. They produce and sell wine and run a wine café. They also create and blend wines for restaurateurs and private individuals upon request. Since the end of March 2023, Family Neururer also offers overnight accommodation. They have built two modern apartments with floor-to-ceiling windows, a covered terrace and fully equipped kitchen.

#### Where

Arzl im Pitztal

#### When

March 2023

#### Web

[www.wein-neururer.at](http://www.wein-neururer.at)  
(German only)

### Cosy atmosphere: Alpenchalets Oberlaiming

From May 2023, Family Faistenauer will be welcoming guests to the new Alpenchalets Oberlaiming in Itter in the Kitzbühel Alps-Hohe Salve. Four chalets made of spruce wood offer space for up to four people. They are equipped with every comfort and score with a sunny, quiet location and a wonderful all-round view of the Kitzbühel Alps.

#### Where

Itter

#### When

May 2023

#### Web

[www.alpenchalet-tirol.at](http://www.alpenchalet-tirol.at)

### Strange birds: LIFESTEIL Appartementresort

Toucan instead of eagle, palm tree instead of stone pine, tiger lily instead of traditional dirndl: anyone who fancies a jungle atmosphere in the Alps can stay at the LIFESTEIL Appartementresort in Umhausen in the Ötztal from May 2023. The building accommodates 48 luxury apartments of 26 m<sup>2</sup> to 93 m<sup>2</sup> with a room height of up to four metres. The colourfully furnished living areas all have a balcony or terrace and a small kitchen. Guests can meet by the rooftop infinity pool to relax or head to the 16 m high lushly planted inner courtyard with botanical bar to celebrate.

#### Where

Umhausen

#### When

May 2023

#### Web

[www.lifesteil.at](http://www.lifesteil.at)



## TIROL

### Up high: Puitalm Natur Apart Hotel

Formerly an alpine pasture, today an aparthotel with a mountain spa and restaurant: from summer 2023, host family Kopp-Musch will be welcoming their guests to the new Natur Apart Hotel Puitalm at 1,476 m above sea level. For those looking to get away from it all, the establishment offers 25 apartments furnished with natural materials. They range between 49 m<sup>2</sup> and 112 m<sup>2</sup>. Panoramic windows bring the surrounding nature into the rooms. The mountain spa offers everything you need to relax across 400 m<sup>2</sup>. This includes an infinity pool, a spacious sauna area, a sunbathing area and a gym. The mountain restaurant serves Tirolean dishes and game specialities from the hotel's own hunting reserve.

#### Where

Arzl im Pitztal

#### When

Summer 2023

#### Web

[www.puitalm.at](http://www.puitalm.at)

## VORARLBERG

### On the sunny side: Huus 151

Michael Kessler and Chantal Behrendt run Café "Uusziit" (time out) in Mittelberg in the Kleinwalsertal. Since December 2022, the experienced hosts have been offering two holiday apartments that can be combined. The apartments are located in a newly renovated house on the sunny side of Riezlern. The 74 m<sup>2</sup> apartment includes two bedrooms, a kitchen, a living-dining area and a covered terrace. The smaller living unit is 20 m<sup>2</sup> in size and equipped with a kitchenette. Hiking trails and a Walsertal station are right on the doorstep.

#### Where

Riezlern

#### When

Since December 2022

#### Web

[www.huus151.at](http://www.huus151.at)  
(German only)

### Silence amidst nature: Straußberghof

The Straußberghof is close to Riezlern and can be easily recognised by its wood-shingled facade. The new building accommodates four 70 m<sup>2</sup> to 90 m<sup>2</sup> holiday apartments, equipped with natural materials. All of the apartments have a covered terrace. Hiking and cycling trails start right outside the front door and shops and restaurants are within walking distance.

#### Where

Riezlern

#### When

July 2023

#### Web

[straussberghof.at](http://straussberghof.at)  
(German only)

### Feel nature: Mountain Life Chalet

Larissa Schlegel and Peter Klauser have been working on their lifelong dream for over a year and have fulfilled their wish of owning a house. Inside, there is not just space for the young family: the couple has also created space for guests. Up to six people can spend a holiday in the 55 m<sup>2</sup> apartment. In addition to its loving furnishings, the apartment delights with a fantastic view of the Kleinwalsertal mountains. You can hear the wild stream from behind the house and next to it there are plenty of opportunities to play.

#### Where

Riezlern

#### When

July 2023

#### Web

[mountain-life-chalet.at](http://mountain-life-chalet.at)  
(German only)

## VIENNA

### Premiere: Austria's first "greet hotel"

With the "greet Wien City Nord" the first "greet" eco-economy hotel of French hotel group Accor opens in Austria this March. The furnishings and design of the 96 rooms make a reference to urban gardening and Viennese allotment gardens. Colours are dominated by green, blue and earth tones. In the bright, open lobby you will find the breakfast room, a bistro and a 24-hour convenience store for snacks and drinks.

#### Where

Wien

#### When

Since March 2023

#### Web

[all.accor.com](http://all.accor.com)

### Casually elegant: The Hoxton Vienna

British hotel group Ennismore will open its first hotel of the "The Hoxton" brand in Austria near the Stadtpark in autumn 2023. In the listed, former "commercial building", 196 rooms, a basement bar, meeting rooms, an event space, a restaurant with an outdoor area, a sandwich shop and a rooftop bar with a view of the city centre are being built across eight floors. The building, a typical example of the "second Gründerzeit" after World War II, celebrates the style and aesthetics of the 1950s.

#### Where

Wien

#### When

Herbst 2023

#### Web

[thehoxton.com](http://thehoxton.com)

## INFORMATION

More new hotels and guest houses  
can be found online.

[press.austria.info/uk](http://press.austria.info/uk)

# ACCOMMODATION RENOVATIONS



Drone view - Fuschl Castle © Andreas Gall

## BURGENLAND

**Sustainable and refreshing:**  
**VILA VITA Pannonia**

Hotel and holiday village VILA VITA Pannonia in Pamhagen is investing in even more eco-friendliness and comfort. The hotel now obtains 100% of its thermal energy from biomass and air heat. A new facility enables the sustainable disposal of organic waste. The kitchen and cold stores are being renovated and renewed and new, spacious residential units with balconies and terraces are being created by merging rooms. The newly designed restaurant will have front cooking stations. New saunas, an outdoor whirlpool and an additional relaxation room will expand the wellness area and the water surface of the outdoor pool is being doubled. From late summer 2023, there will also be more holiday homes, built using ecological construction methods.

### Where

Pamhagen

### When

May 2023

### Web

[www.vilavitapannonia.at](http://www.vilavitapannonia.at)

## CARINTHIA

**Good prospects:**  
**Mountain Resort Feuerberg**

Mountain Resort Feuerberg on the Gerlitzten is investing in further comfort this year too. From May 2023, the extended hotel bar with a view will offer more seats. The kitchen is also being extended. A new lounge and spacious restaurant are being built for staff and the waste management system is being reorganised and made sustainable. Around the property there will be new spaces to play and pursue sports. Children can look forward to a new tree house and all guests can enjoy learning more about the local countryside on nature trails. For the active there are a motor skills area, a low ropes course and an archery course.

### Where

Bodensdorf - Gerlitzten Alpe

### When

May 2023

### Web

[www.feuerberg.at](http://www.feuerberg.at)

## LOWER AUSTRIA

**Near the lake:**  
**Hotel Ottenstein**

Hotel Ottenstein is just a few minutes' walk from Ottenstein reservoir in the Waldviertel. From April 2023, guests will be able to spend the night even more comfortably here. The hotel is upgrading most of its 134 rooms. 20 m<sup>2</sup> standard rooms with wooden floors and a balcony are being built and the 38 m<sup>2</sup> family rooms will have a new look. There will be brand new 40 m<sup>2</sup> deluxe studios with balcony and garden view as well as wellness rooms with living- and bedroom. Guests can look forward to plenty of space in the new 68 m<sup>2</sup> wellness suite with its own sauna.

### Where

Rastenfeld am Stausee Ottenstein

### When

April 2023

### Web

[hotelottenstein.at](http://hotelottenstein.at)  
(German only)



## LOWER AUSTRIA

### For the weary and the spirited: Refugium Lunz

Refugium Lunz will open in April 2023 on the church square in Lunz am See, directly on the Ybbs. The building, with a history going back to the 16th century, offers 23 modern, inviting rooms and suites, between 19 m<sup>2</sup> and 46 m<sup>2</sup> in size. Some rooms have a balcony; others are equipped with their own sauna. Fanny Metzger looks after the well-being of guests and offers a varied activity programme with yoga and hikes. Her husband Christian is responsible for the culinary side of things. Regional, seasonal and homemade is the motto in his salon kitchen. Amenities include a yoga room, a garden and sun terrace. Delightful in summer: the in-house pool with counter current system. Seebachbad bathing lake and the refreshing Lunzer See are also nearby.

#### Where

Lunz am See

#### When

April 2023

#### Web

refugium-lunz.at

### Baroque and modern: Schloss Haindorf

The baroque castle Haindorf is located in the wine town of Langenlois in the Kamptal near the Wachau. From June 2023, the castle, which is currently undergoing extensive renovation, will reveal its new look. All 27 rooms and suites are being given a modern makeover. In the course of the conversion, a new wing is also being created with space for a further 18 high-end rooms. The extension will include a gym and lockable bicycle storage room too.

#### Where

Langenlois

#### When

June 2023

#### Web

haindorf.at

## UPPER AUSTRIA

### Beer and rest: Gästehaus am Stiegl Gut Wildshut

Austria's first beer estate is located in St. Pantaleon. It stands for sustainable agriculture, experimentation and moments of pleasure. Those looking to stay overnight at Stiegl Gut Wildshut have been enjoying newly designed rooms since December 2022. All eleven are furnished with natural materials. Stone pine beds and hops pillows ensure a good night's sleep. The sauna area has also been extended and a new fitness room completes the offer.

#### Where

St. Pantaleon

#### When

Since December 2022

#### Web

www.biergut.at  
(German only)

### Fully refurbished: Boutiquehotel Goldener Hirsch

The "Goldener Hirsch" in Gmunden am Traunsee has been a popular meeting place for almost 400 years. Architect Inge Krebs-Hinterwirth took over the establishment two years ago and transformed it into a classy boutique hotel. The 21 individually designed rooms have been enjoyed by guests since January 2023. Inside the rooms, vintage meets zeitgeist, with hand-woven fabrics, fresh colours and modern technology creating a pleasant ambience. Humour plays a role here too and rooms are called "Junge Wilde" (Urban Rooms), "Geweihräger" (Junior Suite), "Platzhirsch" (Superior Suite) or "Goldenes Loft" (Deluxe Suite), depending on their size. The restaurant with outdoor dining area has also been given a revamp.

#### Where

Gmunden

#### When

Since January 2023

#### Web

hirschengmunden.at

### Rooms with a view of the lake: Hotel Post

In Traunkirchen by Lake Traunsee, Hotel Post combines lifestyle and zeitgeist, enjoyment and cuisine. In April 2023, the hotel will open its new rooftop rooms and suites. Nine Garden Rooms with a terrace and lake view expand the choice of accommodation. There are two new Rooftop Suites that have their own sauna. Highlights of the two new Rooftop Garden Suites are their terrace and free-standing bathtub. The next phase of work will take place from November 2023, which will see an extension with 19 rooms and a mountain SPA completed by Easter 2024.

#### Where

Spital am Pyhrn

#### When

April 2023

#### Web

www.hotel-post-traunkirchen.at

### Refreshed: Hotel Falkensteiner

The hotel in Bad Leonfelden, which opened in 2009, is undergoing a makeover and preparing for an upgrade to a 4-star superior establishment. All 117 rooms are to be refurbished by April 2023, with new wooden floors, furniture and sanitary facilities. The junior suites will be given infrared saunas and the 2,500 m<sup>2</sup> Acquapura-Spa is also being modernised. The hotel is further introducing an "All Inclusive Arrangement", which will include the Mühlviertel breakfast experience, a traditional lunch platter, 6-course dinner and wide range of drinks available all day.

#### Where

Bad Leonfelden

#### When

April 2023

#### Web

www.falkensteiner.com



## SALZBURGERLAND

### Elegance by the lake: Rosewood Schloss Fuschl

Schloss Fuschl towers above Lake Fuschl. The 15th century castle is currently being renovated and brought up-to-date by the Rosewood Hotel Group. The hotel with 98 exquisitely designed rooms and suites and six chalets is scheduled to open at the end of 2023. Restaurants, lounges and a wellness area with indoor and outdoor pools complete the offer.

#### Where

Hof bei Salzburg

#### When

End of 2023

#### Web

[www.rosewoodhotels.com](http://www.rosewoodhotels.com)

## STYRIA

### Contemporary: JOHANN – Hotel

The JOHANN – Hotel in Schladming has been modernised in several stages. The establishment has 63 chic rooms and suites with wooden floors, the Anna restaurant, the JOHANN – GENUSSraum restaurant, which has been awarded two toques, and the JOHANN – GENUSSbar. A new wellness area has been completing the offer since December 2022. It includes a sauna world, a spa and heated infinity pool on the roof with the best views of the surrounding mountains.

#### Where

Schladming

#### When

Since December 2022

#### Web

[www.johann-schladming.at](http://www.johann-schladming.at)

## TIROL

### Full of history: Stearawirt's Hauserei

The new Stearawirt's Hauserei is located in Steeg in the middle of the Tiroler Lech Nature Park at 1,120 m above sea level. The designer herb hotel, which opened in October 2022 after renovation, cleverly combines tradition and family hospitality with down-to-earth luxury and lifestyle. Chic rooms and suites with natural materials and a wellness area with mountain views await guests in the renovated and extended 180-year-old hotel. The establishment also offers workshops on the world of herbs.

#### Where

Steeg im Lechtal

#### When

Since October 2022

#### Web

[www.hauserei.at](http://www.hauserei.at)  
(German only)

### Listed: Kirchenwirt

The Kirchenwirt in Wörgl was built in 1875 and is a listed building. After thorough renovation, the traditional establishment reopened in November 2022. It has 12 newly created rooms, equipped with wooden floors and natural materials. Guests can choose between business single rooms and Tirolean double rooms. Tradition meets modernity in the cosy dining areas, with wooden floors and furnishings creating an inviting atmosphere.

#### Where

Wörgl

#### When

Since November 2022

#### Web

[www.kirchenwirt-woergl.at](http://www.kirchenwirt-woergl.at)  
(German only)

### Front row seat: Hotel Rieser

A modern extension increases the range of services offered by Hotel Rieser at Lake Achensee. The building with a wooden facade and large windows now includes a new adults-only spa with a lakeside sauna and access to the bathing pond and two outdoor pools. There is also a new "MiniSplash" kid's pool and a textile sauna. Those who enjoy a workout can look forward to the 230 m<sup>2</sup> fitness room and the 130 m<sup>2</sup> gymnastics and yoga room with a view of the forest. Three 50 m<sup>2</sup> to 93 m<sup>2</sup> suites provide even more space for your stay, with the SkyLoft taking luxury to the next level. The 190 m<sup>2</sup> apartment with a 115 m<sup>2</sup> terrace even has a private pool and Finnish sauna.

#### Where

Pertisau

#### When

Since December 2022

#### Web

[www.hotel-rieser.com](http://www.hotel-rieser.com)

### Charmingly casual: Hotel Wagnerhof

Since December 2022, guests have been able to stay in nine stylish suites in the newly built annexe of Hotel Wagnerhof on Lake Achensee. They are between 31 m<sup>2</sup> and 75 m<sup>2</sup> in size and comfortably furnished. Amenities include balconies and extra-large box spring beds and, depending on the suite, open bathrooms with free-standing bathtubs and views of the surrounding nature.

#### Where

Pertisau

#### When

Since December 2022

#### Web

[www.wagnerhof.at](http://www.wagnerhof.at)



## TIROL

### Second home: homesuitehome

Since December 2022, the former Boutique-lodge in Fieberbrunn has been called "homesuitehome". Before its reopening, the 4-star hotel's owners completely renovated five double rooms and ten apartments. Accommodation options now range from 23 m<sup>2</sup> rooms to 75 m<sup>2</sup> living units for up to four people. New "suite & sour" restaurant offers down-to-earth yet creative cuisine. The highlight is the "suite & relax" rooftop spa with outdoor pool, saunas, wellness bar and relaxation areas both outdoors and indoors.

#### Where

Fieberbrunn

#### When

Since December 2022

#### Web

[www.home-suite-home.at](http://www.home-suite-home.at)  
(German only)

### Rustic: Hotel Hexenalm

Hotel Hexenalm in Söll am Wilden Kaiser reopened in December 2022 after renovation. During this time, the host family redesigned some of the rooms and suites. There are now four additional suites of between 24 m<sup>2</sup> and 62 m<sup>2</sup>. Suite Sternenhimmel has its own sauna. For younger guests there is a new children's area with a cinema, a kids' and teens' club and a new indoor children's pool. Restaurant Almstube and the reception have been given a fresh, rustic look and there are new indoor and outdoor pools.

#### Where

Söll am Wilden Kaiser

#### When

Since December 2022

#### Web

[www.hexenalm-soell.at](http://www.hexenalm-soell.at)

### In the garden: Hotel Moarhof

Hotel Moarhof is located on the outskirts of Lienz in East Tirol, surrounded by a large garden. The hotel reopened in December 2022 after renovation. Its facade, balconies and pool area have also been modernised. Light wood and subtle colours now set the tone in the lobby and dining room.

#### Where

Lienz

#### When

Since December 2022

#### Web

[www.hotel-moarhof.at](http://www.hotel-moarhof.at)

### Living room atmosphere: HENRI Country House Seefeld

After two months of redesign and renovation of 23 of the 27 suites and rooms, the HENRI Country House Seefeld opened in January 2023. The building, previously known as Hotel Elite, is located at 1,200 m above sea level in the heart of Seefeld. Guests come together in the living lounge and enjoy breakfast, an evening spread as well as around the clock drinks and snacks in the home kitchen. There is also a winter garden, a fireplace room and an in-house bar. The small gym and spa with sauna and steam bath invite you to work out and relax.

#### Where

Seefeld

#### When

Since January 2023

#### Web

[www.henri-hotels.com](http://www.henri-hotels.com)

### Refined luxury: Hotel Nova Moments

Former hotel "Das Liebling" will reopen freshly renovated and with the new name "Nova Moments" in June 2023. The adults-only hotel, which combines classic architecture with modern design, has 31 double rooms with balconies and three suites measuring 60 m<sup>2</sup> to 70 m<sup>2</sup>. Guests can relax in the wellness area with a view of the surrounding nature. Meals are enjoyed in the hotel restaurant with a stone pine lounge.

#### Where

Pertisau

#### When

June 2023

#### Web

[www.novamoments.at](http://www.novamoments.at)  
(German only)

## VORARLBERG

### Alpine chic: Amrai Bruder

The Amrai Suites in Schruns in the Montafon have been offering even more space since December 2022. A new wooden building extends the complex. Amrai Bruder is inspired by the traditional "Montafoner Maisäß" houses. The new building accommodates 45 rooms and suites that range from 30 m<sup>2</sup> to 74 m<sup>2</sup>. All are fitted with wooden furniture and fine fabrics. Some suites have their own sauna, steam room or even their own outdoor pool.

#### Where

Schruns

#### When

Since December 2022

#### Web

[www.amrai-suites.at](http://www.amrai-suites.at)  
(German only)





## VORARLBERG

### Find yourself:

#### Rickatschwende F.X. Mayr Health Retreat

Hotel Rickatschwende, a complex with several buildings, is located in the best panoramic position above Dornbirn. It predominantly caters for those who want to do something good for themselves and their health. A new retreat has been added to the property. Since February 2023, a renovated 18th century Bregenzerwald house sees itself as a place of encounter, development, and relaxation. The building with a wooden shingle facade has a gallery kitchen, from where you can watch healthy dishes being prepared. Private concerts and readings take place in the originally preserved rooms. The top floor offers space for meditation and the basement is set up for arts and crafts.

#### Where

Dornbirn

#### When

Since February 2023

#### Web

[www.rickatschwende.com](http://www.rickatschwende.com)

### More space:

#### JUFA Hotel Bregenz

The family-friendly JUFA Hotel Bregenz is just a few minutes' walk from the shores of Lake Constance and the Festspielhaus. The brick building was once a textile factory. In April 2023, the hotel will be opening its new extension with 22 additional rooms and family suites. It will also include a lobby with a bar and children's playroom.

#### Where

Bregenz

#### When

April 2023

#### Web

[www.jufahotels.com](http://www.jufahotels.com)

### Sporty:

#### Val Blu Resort

The Val Blu Resort in Bludenz combines a hotel with 56 rooms and a public pool with a wide range of wellness facilities. All rooms are currently being renovated and updated. In addition to the furnishings and fittings, the bathrooms will also be redone. The hotel aims to cater even more to athletes and the health-conscious moving forwards, with a soft opening planned for mid-July. All rooms will be complete from September 2023.

#### Where

Bludenz

#### When

July 2023

#### Web

[www.valblu.at](http://www.valblu.at)  
(German only)

### Refreshed:

#### Seehotel am Kaiserstrand

The Seehotel am Kaiserstrand, located directly on Lake Constance in Lochau, will reopen in July 2023 under new management and with some updates. The building's entire technology is currently being renewed. The kitchen is being modernised and the lobby and restaurant are getting a new look. The spa area is being redesigned and the wooden bathhouse in front of the hotel is also being renovated.

#### Where

Lochau

#### When

July 2023

#### Web

[www.seehotel-kaiserstrand.com](http://www.seehotel-kaiserstrand.com)  
(German only)

## VIENNA

### Luxurious:

#### The Amauris Vienna Relais & Châteaux

Former hotel "The Ring" near the Vienna State Opera reopened in February 2023 as luxury boutique hotel "The Amauris Vienna". The name Amauris derives from a black and white patterned butterfly. Following complete renovation that took two years, the new flagship of the Relais & Châteaux Group presents itself in exclusive splendour. Materials such as wood and Carrara marble were used for the furnishings. Black and white dominate the classic modern design. The 62 rooms, including 17 suites, are spacious and equipped with the latest technology. The Glasswing Bistro & Bar is located right on the Ringstrasse and the hotel also has a gourmet restaurant. The spa includes a pool with a glass roof that can be opened.

#### Where

Wien

#### When

Since February 2023

#### Web

[www.theauris.com](http://www.theauris.com)

## INFORMATION

More renovations can be found online.

[press.austria.info/uk](http://press.austria.info/uk)

# PERSONALITIES



Ginger mint drink © Austrian National Tourist Office, Jessica Lerchenmüller

## SALZBURGERLAND

### Saffron farmer Georg Wölfler

The history of saffron is full of surprises. Up until a good 100 years ago, saffron cultivation was common in Austria. Austrian saffron was even considered one of the best in Europe. A few years ago, Monika Wölfler, Georg's mother, saw a documentary about saffron farmers in Austria and became interested in the special plant. Her first cultivation attempts in Leogang, the family's hometown, were successful. The field grew. Today, Monika's son Georg, whose main profession is local registrar, and his wife Carina are mainly responsible for ensuring that the saffron thrives and gets to their customers. The lilac flowers are harvested in autumn. Then the saffron threads are pulled out of the blossom, dried and packaged in handmade boxes. In addition to individual connoisseurs, many local restaurateurs are now amongst Georg's customers.

#### Web

[www.saalfelden-leogang.com](http://www.saalfelden-leogang.com)

## TIROL

### Award-winning vegetarian chef Peter Fankhauser

Peter Fankhauser spent his childhood in the Zillertal and discovered his passion for cooking at the age of 14. Eager to learn, he moved to the USA a few years later, where he mastered his skills at excellent establishments in Napa Valley and Palm Beach. After several years he returned to Austria, where he cooked for some of the country's top restaurants. Together with friends, Peter Fankhauser founded the association "Guat'zEssen" and created the first permaculture garden in the Zillertal. He fulfilled a lifelong dream with the launch of his first, purely vegetarian-vegan restaurant in Stumm. In line with the motto "From the garden to the plate", elaborately presented delicacies are created here in meticulous, loving team work. Restaurant Guat'zEssen was awarded three Gault&Millau toques as one of the best for vegetarian-vegan food in Austria.

#### Web

[guatzessen.at](http://guatzessen.at)  
(German only)

### Composer and music visionary Christoph Dienz

Christoph Dienz, who grew up in Kitzbühel, is at home in many musical fields. After studying the bassoon in Vienna, he played for the Vienna State Opera. In 1992 he founded the ensemble "Die Knödel", one of the first groups to reinterpret folk music. After an 18-year break, "Die Knödel" have been performing again with great success since 2018. Christoph brought the traditional zither to new life with "Dienz Zithered", using alternative playing techniques and electronics. He also composes film and theatre music as well as operas. Since 2022, Christoph has been the artistic director of Klangspuren Schwaz. The internationally renowned festival for contemporary music is celebrating its 40th anniversary in 2023.

#### Web

[www.dienz.at](http://www.dienz.at)



## TIROL

### Hiking guide Elisabeth Klöbl

Elisabeth Klöbl, nickname "Lisi", from St. Johann in Tirol describes herself as a nature, exercise, and mountain type. After working in sales for around ten years, she decided to pursue a role related to nature and mindfulness. Today she is a mountain hiking guide, as well as a meditation teacher and resilience trainer. As a specialist, Lisi Klöbl knows the positive effects that outdoor exercise have on body and mind. That's why performance isn't the main focus of her guided "Balance on the mountain" hikes. They are far more about "going up, winding down and finding yourself", about a stress-free break on the mountain, new perspectives and gaining distance from everyday life. Current dates can be found on Lisi Klöbl's website.

#### Web

[www.balanceamberg.at](http://www.balanceamberg.at)  
(German only)

### The "Wilde Kaiserin" Silvia Huber

After school, Silvia Huber toyed with studying political science. But then she took over her parents' business: the Hans-Berger-Haus at 936 meter above sea level in Ebbs am Wilden Kaiser. Six months of work per year, up to 16 hours per day: this has been Silvia Huber's everyday life ever since. As a much-loved cook, she works in the kitchen. She also runs a mountaineering school, organises climbing workshops for women, gives cooking classes and runs writing workshops with an author from Kufstein. A few years ago, Silvia set up a library at the hut. She gave 25 books to her mountain guides to leave on peaks across the region. Those who found each book were meant to read it, contact Silvia and then deposit the book on another summit. Some of the books have even made it to South Africa, Peru and Nepal.

#### Web

[hansbergerhaus.naturfreunde.at](http://hansbergerhaus.naturfreunde.at)  
(German only)

### Sheep wool experts Michael und Edeltraud Schöpf

The Schöpf family founded a loden and blanket factory near Ried im Oberinntal at the beginning of the 20<sup>th</sup> century. In later decades, sheep wool blankets, knitting wool, fleece and carpets were made here. In 2012, Michael Schöpf took over the factory. He managed to restore the historical machines, including more than 20 looms, spinning machines and a 100-year-old twisting machine. In 2020 he founded the sheep wool factory museum together with his family. On guided tours, Michael and his wife Edeltraud show how knitting wool is made from raw wool and many other processing steps. They also produce "Original Frauser knitting wool" on an old machine. The raw product comes from local sheep farmers and Edeltraud knits socks, hats and gloves from the colourful yarns. The range also includes woven items such as small carpets and vibrant felts. Son Gabriel helps with the historic machines. Guided tours take place every week.

#### Web

[www.museum-schafwollfabrik.at](http://www.museum-schafwollfabrik.at)  
(German only)

## VORARLBERG

### Alpine flower expert Martina Gurschler

"You protect what you know," Martina Gurschler is convinced. The pharmacist has been running the Walsertal chemist's in Riezlern since 2013. She finds relaxation in nature and when looking at and collecting alpine plants. The pharmacist knows exactly how each plant works and has put together an online overview of the Kleinwalsertal flora. The flower window of her chemist's is both informative and decorative, illustrating and naming numerous alpine flowers and plants. The little display is intended to encourage passersby to be more mindful of nature and to pay more attention to the protection of the delicate alpine flora.

#### Web

[www.kleinwalsertal.com](http://www.kleinwalsertal.com)

### Organic chef Roland König

Roland König cooked all over the world for many years, but one day he was drawn back to his homeland; because of the nature, the quality of life and because he had met Marc and Stefanie Bruggger. Together they decided to take over the "Moritz" in Hohenems and turn it into an organic restaurant. The "Moritz" is currently the only organically certified restaurant in Vorarlberg, apart from the restaurants belonging to Biohotel Schwanen in Bizau and Naturhotel Chesa Valisa in the Kleinwalsertal. Whether meat, vegetables, grain or fruit: Roland König gets most of his ingredients directly from producers in Vorarlberg. He especially loves "food pairing", creating combinations that most think wouldn't work. Like the sound of pork belly with couscous and radish? One of Roland's most popular dishes!

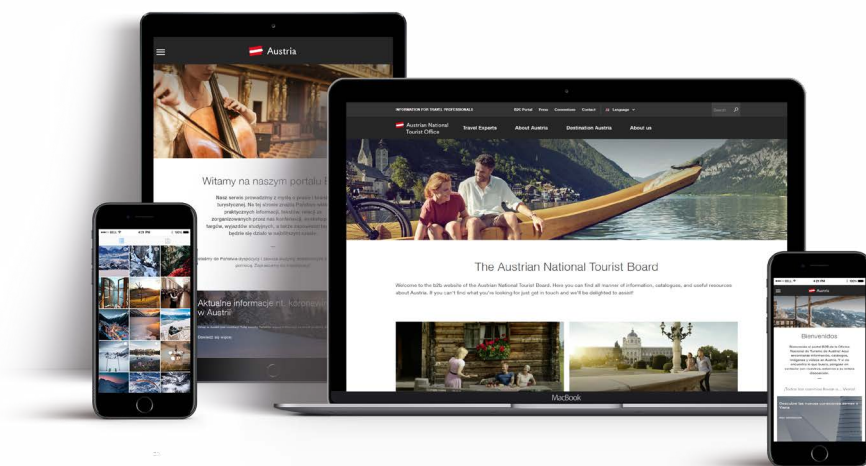
#### Web

[www.vorarlberg.travel](http://www.vorarlberg.travel)

## INFORMATION

Over the past years we have portrayed many people who achieved something extraordinary and whose stories are worth telling. Meet locals who have mastered a special craft, preserved traditions or have come up with something innovative.

[www.austria.info/en/culture](http://www.austria.info/en/culture)



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